



## BOOTH PACKAGE WALL GRAPHICS INFORMATION

Exhibitors choosing to apply graphics to the standard booth package walls must follow the rules as stated below:

- Material must have a solid white backing with no graphics so as not to show design or branding through to neighboring exhibitors' booth(s) or aisle.
- Nothing else may be taped, glued, stuck, stapled, tacked, clipped or attached in any way to any of the walls or furniture.
- GES labor must install and dismantle booth graphics.

**If wall graphics or any other signage is attached to wall panels in violation of these rules, exhibitor will be billed for full equipment replacement costs.**

**Actual booth working space and dimension may vary. Please see GES Expresso for exact dimensions for your booth.**

### GES GRAPHICS:

**Price of new graphics produced by GES includes the equipment to attach the graphics to the booth walls and the labor to install and dismantle.**

- Fabric Overlay Banner: a hanging graphic that lays flush over the booth wall
  - 4" pocket at the top and bottom that will house support to provide tension
  - 1.5" of bleed at the top that will not be visible
- Fabric Panel Insert: a graphic physically inserted into the framework of the wall panel
  - Please note: graphics cannot be printed on ½ meter panels.

	1M Fabric	2M Fabric	3M Fabric
Fabric Overlay Banner	\$415.00	\$649.00	\$890.00
Fabric Panel Insert	\$615.00	\$849.00	\$1,090.00

*\*plus 8.875% tax*

**1M Fabric Graphics**  
38 ¾" wide x 93-96" high



**2M Fabric Graphics**  
77 ½" wide x 93-96" high



**3M Fabric Graphics**  
116" wide x 93-96" high



*Banners are 96" high. Inserts are 93" high.*

**If reusing previously printed graphics, order separate install and dismantle labor through GES Expresso.**

Stored with GES: Flat labor rate of **\$81.91 per piece.**

Outside vendor/not stored with GES: **(2) men for (1) hour is the average labor estimate per graphic.**

**The GES deadline for all exhibitor graphic orders is February 8<sup>th</sup>, 2019.**

Prices above are considered "pre-deadline". For orders past the deadline, please contact GES directly for availability and pricing.

**STORAGE WITH GES: \$22.92 per piece, from NY show to NY show** (price includes transportation)

Rate available only for graphics printed with GES. Storage requests can be handled on-site via the Service Center or ordered pre-show via Expresso by selecting "Graphics Storage (Show to Show)" located under "Graphics and Storage."

For transportation fees between NY and LV shows, request a shipping quote from GES Logistics, which should be requested prior to move-out at the Exhibitor Service Center.

To pull your stored graphics for an upcoming show, order "Graphics Installation" under the "Graphic Banner Install/Dismantle Labor (For GES supplied and stored banners)."

### GRAPHICS NOT ORDERED THROUGH GES:

An outside vendor may produce your fabric overlay banners (only), but the labor and the installation equipment must be ordered through GES. See the labor section of the Graphics Order Form on Expresso to order. Fabric inserts must be ordered via GES.

A 4" pocket is necessary at both the top and bottom of the graphic in order to utilize the insert for installation.

**For more information and assistance, log on to GES Expresso or contact GES Customer Service at 800.801.0554.**