



## EDIT BOOTH PACKAGE DÉCOR RULES

- DESCRIPTION:** The EDIT Booth Package includes:
  - 8' high, gray soft fabric back wall & no side walls
  - (1) custom ID sign with stand
  - Wastebasket
  - blush booth carpet
  - (1) LED Parcan per 100 square feet of booth space
  - 300 lbs of material handling per booth (regardless of booth size) for direct to hall shipments of product

See below for Booth Package furnishing options, which must be selected on [GES Expresso](#).

All fixtures, furniture, signage, display and decorative elements must remain within the booth line and may not extend into the aisles.

Rendering is for illustrative purposes only. Items may change without notice.

- FIXTURE ORDER:** As booth size increases, your booth package items/contents are multiplied accordingly.

10'x10' EDIT booth package includes:

- 1-Black Distinct Table – 30" H x 42" W x 30" D
- 3-Clear Wendy Chairs – 35.8" H x 15" W x 19.7" D
- Choice of 3 Accessories:
  - Black Garment Rack – 6'H x 6' L
  - Black Distinct Shelving Unit – 72" H x 54" W x 14" D



**IMPORTANT NOTE:** To receive the above furnishings (tables, chairs, racks and/or shelves), you **MUST** place a Booth Package order on [GES Expresso](#) by **February 21<sup>st</sup>**; if no Booth Package order is placed on [GES Expresso](#), you will only receive the items listed under section 1. of this document (see above). Onsite orders will be on a first come–first serve basis.

Any onsite changes to booth package furnishings are billable to the exhibitor at \$75 per piece.

To order additional furnishings outside of your Booth Package, visit [GES Expresso](#). Place your additional furnishing order by **February 8th** to receive the pre–deadline discount. Orders for additional furnishings (not included within your booth package) after February 21<sup>st</sup> must be placed on show–site; show–site rates will apply.

- HEIGHT LIMIT:** Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, truss, lighting, A/V equipment or signage. Hanging anything above the booth is prohibited.
- ATTACHED ITEMS:** Exhibitors may not affix, apply, hang or attach any item to the molo walls (including, but not limited to, binder clips, S-hooks, lighting, flyers, banners, signage, stickers, decals or other items) on/to any booth package elements provided by Show Management. Any damage to the furniture due to unapproved materials, clips, sticker, etc. will be charged to the exhibitor for full replacement costs. Molo walls cannot support any wall–mounted items. Please see the next rule for information on permissible signage.

5. **GRAPHICS & SIGNAGE:** **No graphics or signage of any kind is permitted within EDIT.** A booth ID sign with your company name will be provided to you with your booth package. No graphics are may be hung on the booth Molo walls. “Pop-up,” “retractable,” “blinking,” and “vinyl” signage are not permitted.
6. **LIGHTING:** Fixtures cannot be visible from the show floor and must remain either below booth wall height or remain in the ceiling. Lighting may not be attached to booth Molo walls or equipment and neon lighting is prohibited.

**LED PAR CAN LIGHTING:** Additional LED par can lighting must be ordered through Javits Center [JAKE online ordering](#).

**CARPET & AREA RUGS:** EDIT booth package includes carpet. You will have the option to opt out on [GES Expresso](#); a fee will apply. If opt out option is chosen, the following guidelines apply: Area rugs or alternative flooring may be used but may not present a tripping or safety hazard and must be finished with no raw edges.

7. **MUSIC, SOUND & AUDIO/VISUAL:** Show Management provides music for the show. Music & sound amplifying devices, other than those provided by Show Management, are prohibited. If an exhibitor has A/V equipment, sound must be turned OFF.

A/V equipment must be located on the interior of the booth. Laptops and computer screens may not exceed 19” and must be in the interior of the booth. Screens are permitted for business purposes only and may not be used to run marketing video loop. Sound is not permitted – no exceptions.

8. **CUSTOM ACCESSORIES/FURNITURE & PROPS:** Exhibitors may choose to use package walls and/or accessories, but bring in additional elements including, but not limited to furniture, lighting, décor, mannequins or special design elements & signage (please see rule #5 regarding signage). Lighting may not be attached to package walls. Full package fee applies. Please see Exhibitor Manual for details.
9. **BOOTH OPENINGS:** All booths are outfitted with a back wall only.
10. **MODELS:** Models must remain within your booth space.
11. **CURTAINS & DRAPE:** Curtains and drapes are not permitted.
12. **FLORAL & SMALL PROPS:** Floral and small props are permitted.
13. **PAINTING:** Painting on the premises is strictly prohibited.
14. **ADDITIONAL BRAND(S) IN BOOTH:** No Exhibitor shall assign, sublet or share any part of its assigned space without the written consent of Show Management. Any Exhibitor who wishes to display additional brand(s) in its booth must submit the additional brand(s) to Show Management for approval. If unapproved brands are found in Exhibitor’s booth, exhibitor’s booth will be closed down. All monies paid by exhibitor will be forfeited.