



## BEAUTY@COTERIE DÉCOR RULES

Display Package:	Includes:	Size:	Price:
Package A	1 Chair, 1 Shelf, 1 Cube	5' x 6'	\$2,495
Package B	1 Chair, 1 Shelf, 1 Counter	8' x 5'	\$3,495
Package C	1 Chair, 1 Shelf, 1 Counter, 2 Cubes	10' x 10'	\$4,495
Double Exposure Upgrade	Choice of A or B	TBC	\$2,495
Sponsorship Activation	----	----	\$9,995



**COUNTER SIZE:**  
72" x 24" x 40"



**CUBE SIZE:**  
19" SQ X 39"



**SHELF SIZE:**  
24" SQ x 78"



**CHAIR**

**DÉCOR RULES** (Please note: by signing your booth contract for the upcoming show, you have agreed to abide by all rules and regulations listed below.)

- **NO CUSTOM BOOTHS:** Exhibitors in Beauty@Coterie may not build out or bring a custom booth. All booths are package booths.
- **STANDARD BOOTH SPACES:** If an exhibitor wishes to bring in any décor elements, furniture or accessories other than what is offered in the package, they must obtain pre-approval, in writing, from their account executive. Photos of the items, materials used, sizes and any important features of the item are required. Examples of items that must be approved by your sales rep are floral, props, lighting, rugs, custom accessories or furniture, etc. **Please send your submissions to your sales representative by February 8, 2019.**
- Each exhibitor is responsible for the safety of any items you bring into the show whether they are owned or rented by your company. You must remain with these items until they are picked up; scheduling pick up is the responsibility of the exhibitor. You must also complete a Bill of Lading, which advises GES that your items are ready to be picked up.
- All Booths must be in keeping with the atmosphere of the Exhibition. To maintain the integrity of the Exhibition, any displays deemed unprofessional in appearance, at the sole discretion of UBM, will not be permitted.
- Nothing may be posted, tacked, nailed or screwed to the columns, divider, floor, railings or other parts of the Exhibit Facility or Booth. Should an Exhibitor cause any damage to the Venue or Booth/furniture; it will be the sole responsibility of the Exhibitor to pay the costs for the repair of the damages.
- Painting on the premises is strictly prohibited.
- Music provides a welcoming atmosphere for visitors. However, for the sake of your fellow Exhibitors, music volumes must be confined to your booth space so as not to disturb your neighbor. The performance of live or recorded music falls under the jurisdiction of ASCAP and BMI. Exhibitors are responsible for obtaining any licenses from the appropriate licensing agent or artist to comply with ASCAP and BMI requirements. You may contact them at: ASCAP -- 800.925.8451 and BMI -- 800.492.7227.
- The use of loud speakers, loud music or other inappropriate demonstrations is not permitted.