



Oral and maxillofacial surgeons:
The experts in face, mouth and
jaw surgery®

New Product Showcase



Application and Contract for:

101st AAOMS Annual Meeting,
Scientific Sessions and Exhibition
Boston Convention and Exhibition Center
Boston, Mass.
Sept. 16 – 21
AAOMS.org/ExhibitorsAnnualMeeting2019

**Showcase your company
by focusing attention on your
new products and services!**

Application Deadline: July 12*

Located in a high-traffic area, the New Product Showcases will be highly visible to all Annual Meeting attendees and exhibitors.



The **New Product Showcase** is reserved for companies that are current exhibitors with the American Association of Oral and Maxillofacial Surgeons (AAOMS).

Here's what the Showcase includes:

- * **Early display** – Your company's product on display beginning Wednesday, Sept. 18 – a full day before the Exhibit Hall opens!
- * **Identification** – A tent card listing your company name, product name, product description and booth number so attendees know where to find you on the Exhibit Hall floor.
- * **Recognition** – Your participation in the highly visible **New Product Showcase** will be showcased on the AAOMS Annual Meeting web page, on signage and in the Final Program.* We also recommend AAOMS exhibitors market their participation before the show (e.g., the pre-show attendee list for direct mail marketing and/or add a link to the AAOMS website from your company website).

*Entries must be received by June 15 to be included in the Annual Meeting Final Program.
Entries received after June 15 will be listed on signage and the AAOMS website.

If you have any questions, contact a member of our Exhibits Team:

Valerie Wolf, Manager, Exhibits: 847-233-4316 | vwolf@aaoms.org

Dana O'Donnell, Senior Staff Associate, Exhibits: 847-233-4393 | dodonnell@aaoms.org

Lauren Oppe, Staff Associate, Exhibits: 847-233-4347 | loppe@aaoms.org

New Product Showcase Terms and Conditions



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Display Dates: Sept. 18 – 21

8' High, Lighted Showcase
(3 products per showcase /
1 product per 16"x16"x16" shelf)
\$500/product



A. Eligibility

1. Companies participating in an AAOMS exhibition are eligible to participate in the New Product Showcase.
2. To qualify, products displayed must be current and sold or marketed within 12 months of the AAOMS Annual Meeting.
3. **Products featured in the New Product Showcase also must be displayed in the Exhibitor's booth at the 2019 AAOMS Annual Meeting.**

B. Participation Application, Fees and Deadline

1. Participants in the New Product Showcase must complete and submit the attached application.
2. Participation fee is per entry. Limit three entries per exhibiting company.
3. Checks should be made payable to AAOMS. Credit card payments are accepted only with invoices issued by AAOMS.
4. To qualify for participation, the New Product Showcase Application and Contract must be received no later than July 12.*
"To be included in the Final Program, your application and product listing must be received by June 15."
5. **Do not send product(s) with the Application/Contract.**

C. Limitations

1. Literature may not be displayed with the products.
2. No "extras" or product enhancements are permitted unless part of the product as purchased.

D. Product Submissions

1. Product(s) must be taken out of packaging for display or depicted in a high-resolution photograph of the product with an easel back for display.
2. Products to be displayed in the Showcase must be no larger than 16" wide x 16" high x 16" deep and no more than 15 lbs. (including all display fixtures).
3. Each unit in a product line is considered a separate entry. Pricing is based on each entry; limit three per company.

E. Product Display

1. Products will be displayed at the sole discretion of exhibits management.
2. Display case and shelf assignments are based on number of shelves purchased and receipt of payment.
3. Products will be displayed with a tent card that includes company name, booth number, product name and product description.

F. Product Drop-off

1. Coordinate your display at the Exhibitor Check-in booth upon arrival.
2. All products should be hand-carried to the New Product Showcase for presentation.
3. Exhibitors must place their product in the assigned display case.

G. Security

1. A security guard will be on duty overnight.
2. Exhibitors agree that AAOMS has no responsibility for losses of product from theft, damage or any other causes.
3. Photography will be permitted only by registered members of the press and the official meeting photographer.

H. Product Pick-up

1. To pick up products, exhibitors must present either their 2019 AAOMS Annual Meeting exhibitor badge or their business card and photo ID.
2. **Products must be picked up between 11 a.m. and 1 p.m. on Saturday, Sept. 21. Products remaining after 1 p.m. will be forfeited.**
3. Exhibitors expressly agree that AAOMS takes no responsibility for products not claimed by 1 p.m. on Saturday, Sept. 21.

I. Final Program Listing Guidelines

***June 15 is the deadline for product listings in the Final Program.** Showcase product information received after June 15 will not be included in the final meeting program.

1. All descriptions are the responsibility of the New Product Showcase participant. AAOMS and its vendors, partners and suppliers are not responsible for mistakes in the data entry process.
2. Product listings include company name, booth number, product name and product description (maximum of 50 words).

J. Indemnification

Exhibitor shall defend, with legal counsel satisfactory to AAOMS, indemnify and hold harmless AAOMS, Boston Convention and Exhibition Center and their respective officers, trustees or directors as the case may be, employees and agents from and against any and all demands, claims, causes of action, injury to persons or damage to property, liabilities, damages, losses, fines, penalties, costs and expenses, including reasonable attorney fees and litigation costs up through and including any appeal, that result from or arise out of or are in connection with: (a) exhibitor's participation or presence at the New Product Showcase; (b) a breach by exhibitor of any agreements, covenants, promises or other obligations under this Application and Contract; (c) any matter for which exhibitor is otherwise responsible under the terms of this Application and Contract; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the

actions of exhibitor; (f) harm or injury (including death) to exhibitor; and (g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, force majeure, theft, mysterious disappearance or otherwise.

K. Acceptance and Compliance

The parties understand and agree that the submitted Application and Contract is an offer by the exhibitor until accepted by AAOMS. By completing and signing the Application and Contract, the exhibitor agrees to comply with, and be subject to, the terms and conditions contained herein as well as in the Exhibition Regulations. AAOMS reserves the right to refuse or deny display space at the New Product Showcase at its sole discretion.

Acceptance of exhibiting firms by AAOMS and assignment of display space will be coordinated by the AAOMS Exhibition Manager. Verification of same will be sent to the exhibitor.

L. No Endorsement

With the exception of certain specific products or services, AAOMS does not endorse products or services exhibited at AAOMS meetings and functions. Products displayed at the New Product Showcase are made available for informational purposes only and their presence does not imply an endorsement by AAOMS.

M. Drugs and Devices

Drug products must be classified as accepted or provisionally accepted by the ADA's Council on Scientific Affairs, or have been issued new drug applications by the U.S. Food and Drug Administration. Claims pertaining to dental devices or products must be acceptable under the ADA's Council on Scientific Affairs. AAOMS is not responsible in any way for scientific context of descriptions provided by exhibiting firms.

Ensure your visibility to all
Annual Meeting attendees
and exhibitors

**Reserve your
New Product
Showcase TODAY!**

New Product Showcase Application and Contract

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Space is limited. Products will be accepted on a first-come, first-served basis.

Exhibitor Information

Company Name _____ Booth Number _____
Contact Name _____ Contact Title _____
Mailing Address _____
City _____ State/Province _____ ZIP _____ Country _____
Phone _____ Email _____
Company Website _____

New Product Showcase Product Name, Product Release Date and Product Description (up to 50 words)

1. _____ _____
2. _____ _____
3. _____ _____

Onsite Contact Name _____ Onsite Contact Cell Phone _____

Do not send product(s) with this agreement. Once accepted, please email a high-resolution (300 dpi) image of the product(s) to be featured in the New Product Showcase to: Valerie Wolf at vwolf@aaoms.org

Invoice for Full Amount Number of products in Showcases _____ x \$500/product = TOTAL DUE \$ _____

Should an exhibitor cancel exhibit space, the New Product Showcase will likewise be canceled. No refunds will be given for cancellation of confirmed New Product Showcases. *Entries must be received by June 15 to be included in the Annual Meeting Final Program. Entries received after June 15 will not be listed in the printed program but will be listed on signage and the AAOMS website.

Authorization

Exhibitor agrees to abide by all Terms and Conditions as stated in this contract. By signing below, the individual represents that he or she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature _____

Name _____ Date _____

Mail to: American Association of Oral and Maxillofacial Surgeons, ATTN: Valerie Wolf, Exhibits Manager, 9700 W. Bryn Mawr Ave., Rosemont, IL 60018-5701
or send via secure fax: 847-678-6279.

Please make a copy for your files.

_____ For AAOMS use only _____			
Date _____	Showcase(s) _____	\$500 each _____	Total _____ Check/Credit Card Invoice # _____
Accepted by AAOMS _____			