



Oral and maxillofacial surgeons:  
The experts in face, mouth and  
jaw surgery®

# The AAOMS Exhibitor Priority Point Program

We make it easy to accumulate points  
and move up the priority point ladder!



Watch how quickly  
the points grow!

Incentives  
Continue in  
2019

## Exhibit

### Booth space in AAOMS Exhibit Halls

#### Annual Meeting

Earn one point for every 10'x10' assigned booth space.

#### Dental Implant Conference

Earn one point for every 8'x10' assigned booth space.

## Contribute

### Contribute to the OMS Foundation

Earn one point for every \$1,000 in support to the OMS Foundation.

## Collect

### Royalty partners

Earn one point for every \$1,000 in royalties paid to AAOMS/ASI.

## Advertise

### Advertising in AAOMS publications

Expand your marketing reach and earn one point for every \$1,000 spent to advertise in select AAOMS publications.

2018 distribution:

Annual Meeting Advance Program **9,500 copies**

Annual Meeting Final Program **4,500 copies**

Dental Implant Conference Final Program **2,000 copies**

AAOMS Today member magazine **9,000 copies (6 issues per year)**

To advertise with AAOMS, contact:

Bob Heiman  
RH Media, LLC  
1814 E. Route 70, Suite 350  
Cherry Hill, NJ 08003  
bob.rhmedia@comcast.net  
Phone: 856-673-4000  
Fax: 856-673-4001



[View all available 2019 corporate support opportunities at AAOMS.org/CorporateSupport](#)

## Support

**Earn DOUBLE points for every \$1,000 in CORPORATE SUPPORT to AAOMS**

### Annual Meeting

AAOMS Connect Networking Lounge  
AAOMS Learning Hub  
AAOMS Professional Headshot Photos  
AAOMS Social Media Bar  
Badge Lanyards  
Banners  
Beverage Breaks  
Final Program  
Flash Drives  
Hotel Key Cards  
Internet Center  
Keynote Address  
Lunch in the Exhibit Hall  
Mobile App  
Mobile App Advertising  
Mobile Device Charging Stations  
Notepads  
Office of the Future  
Oral Abstract Presentations  
Pens  
Poll Everywhere  
Poster Session  
Practice Management and Professional Staff Development Programs  
Preconference Programs  
President's Event  
Program Office/Speaker Ready Room  
Registration Passports  
Stair Riser Graphics  
Welcome Reception  
Wi-Fi

### Dental Implant Conference

Badge Lanyards  
Beverage Breaks  
Final Program  
Flash Drives  
Hotel Key Cards  
Internet Center  
Lunch in the Exhibit Hall  
Mobile App  
Mobile App Advertising  
Mobile Device Charging Stations  
Notepads  
Pens  
Program Office/Speaker Ready Room  
Reception in the Exhibit Hall  
Symposia  
Wi-Fi

### Other

AAOMS General Fund  
AAOMS Website  
Donald B. Osbon Award for Outstanding Educator  
Faculty Educator Development Award  
Resident Organization of AAOMS (ROAAOMS)  
Webinars

**To secure your opportunities, contact the AAOMS Corporate Support team:**

[corporatesupport@aaoms.org](mailto:corporatesupport@aaoms.org)  
800-822-6637 or 847-678-6200

## Host

**Earn double points for every \$1,000 spent to host the following exhibitor programs:**

Annual Meeting Corporate Forums\*  
Annual Meeting Product Theaters\*  
Dental Implant Conference Corporate Forums\*

**\*Corporate Forums earn 12 points. Product Theaters earn 27 points.**

## Booth Assignment Procedure and Priority Points

**An exhibiting company's priority points rank is kept strictly confidential between AAOMS and the company.**

**The point assignment procedure is as follows:**

- One point is earned for each 10'x10' space occupied at the Annual Meeting.
- One point is earned for each 8'x10' space occupied at the Dental Implant Conference. **Maximum booth size is 18'x20' peninsula.**
- Points are awarded for corporate support contributions, royalties to AAOMS/ROAAOMS and advertising in select AAOMS publications, and are based upon dollar amount(s) contributed.
- Points are tabulated from 2012 forward. Contributions/activities prior to Jan. 1, 2012, will not be taken into consideration. Points more than 7 years old will be dropped from the calculation.
- The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
- Only corporate support contributions are counted. Gifts from individuals cannot be counted. Contributions-in-kind (non-cash contributions) are not counted.
- In the event of a company merger/acquisition, the higher point total of the two merging companies will be recognized. Merging companies may not combine their priority points to achieve a higher ranking. For example, if Company A (with 200 priority points) merges with Company B (with 100 priority points), the newly merged company will have 200 priority points – the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing for the acquiring company to assume the higher point total.

*Please note: Dental Implant Conference contracts received on or before March 22, 2019, will be eligible for booth space based on the points earned and ranked up to Dec. 31, 2018.*

## Questions?

Contact:

AAOMS Exhibits Department  
exhibitor@aaoms.org or 847-678-6200

Valerie Wolf, Manager, Exhibits  
vwolf@aaoms.org or 847-233-4316 (direct)

Dana O'Donnell, Senior Staff Associate, Exhibits  
dodonell@aaoms.org or 847-233-4393 (direct)



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