

SEPTEMBER 18-20, 2016 / THE JAVITS CENTER, NYC

EDIT SO PARIS BOOTH PACKAGE & DÉCOR RULES

Please note: By signing your booth contract for the upcoming show, you have agreed to abide by all rules and regulations listed below.

STANDARD BOOTH SPACES

A standard 10'x10' EDIT SO PARIS booth package includes:

- (3) Display Units- Choice of Black Industrial Garment Racks or EDIT Shelving Racks (includes 3 shelves) for a total of 3 units per 10'X10'booth*
 - Display Unit Dimensions
 - Black Industrial Garment Rack - 4'8"l x 6'h
 - EDIT Shelving Rack - 4'10"w x 5'7-3/4" h
 - Shelves - 4' 3-1/4" w x 1'2" deep
- 5'x7' EDIT rug on raw polished floor
- (1) black pedestal table (36" diameter, 30" high)
- (3) black chairs
- (1) freestanding custom gallery sign
- Ambient overhead lighting
- Wastebasket
- Show-site material handling (drayage) within the venue



RENDERING DEPICTS ACCESSORIES/SHELVING OPTION
APPAREL/GARMENT RACK OPTION ALSO AVAILABLE
PLEASE SEE BELOW REGARDING SELECTION/DEFAULT

*** The number of garment racks/shelving racks varies depending upon booth size:**

- 10x10 - 3 Garment Racks or 3 Shelving Racks
- 10x15 - 5 Garment Racks or 5 Shelving Racks
- 10x20 - 6 Garment Racks or 6 Shelving Racks
- 10x30 - 9 Garment Racks or 9 Shelving Racks

BOOTH PACKAGE & ADDITIONAL ACCESSORIES ORDER DEADLINE: September 8, 2016

Booth Package Selection & additional furniture and accessories orders must be done via GES's online ordering site, Expresso: <https://ordering.ges.com/081600517>

If you neglect to submit your Booth Package Selection/Order online by September 8, 2016, the booth package choice will revert to the default set-up and any changes must be made at the exhibitor's expense. All exhibitors must log in and place orders or opt out.

10'x10' Booth Package includes a choice of (3) Black Industrial Garment Rack or EDIT Shelving Rack (includes 3 shelves) for a total of 3 unit per 10'X10'booth.

EDIT SO PARIS Default: (3) Black Industrial Garment Rack for apparel brands and (3) EDIT Shelving Rack (includes 3 shelves) for accessories brands.

DÉCOR RULES

FURNISHINGS / GRAPHICS

- All fixtures, furnishings, graphics, display and decorative elements of your booth space, including mannequins and models must remain within the booth boundaries and may not extend into the aisles.
- Nothing may extend above 8' from the floor including product, décor, display items, accessories, furniture, lighting, A/V equipment or signage.

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- In order to avoid booth space from being overcrowded, the following **limits for additional furnishings** will be enforced. This includes both rented units and those owned by exhibiting companies. This refers to display racks, shelving units and pedestals.

10 X 10: 1 extra fixture
10 X 15: 2 extra fixtures
10 X 20: 2 extra fixtures
10 X 30: 3 extra fixtures

PRIOR APPROVAL IS NEEDED FOR ANY ADDITIONAL DISPLAY ELEMENTS (I.E. FORMS, STANDS, TRAYS, ETC.) THAT YOU WOULD LIKE TO USE. Please send photos to Tammy Burt at tammyb@busjour.com for approval.

- The use of grids and collapsible chrome salesman rolling racks is not permitted. If you have used chrome rolling racks to transport your garments to your booth, please be certain to remove them from the show floor prior to show opening.
- Mannequins may be half or full-size and must be minimalist in design with no custom, like-like or distinguishing features.
- Nothing may be posted, tacked, nailed or screwed to the columns, walls, floor or other parts of the exhibit facility or booth. Should an exhibitor or their designated contractor cause any damage to the venue or booth/furniture it will be the sole responsibility of the exhibitor to pay the repair cost.
- **SIGNAGE:** Each brand will receive one custom gallery sign. If you are interested in additional signage, only booths 10x20' or larger will be allowed to bring in a simple free-standing sign with a finished, clean back (no wires). Sign must be positioned flush along the back wall line within the booth and should be no larger than 33' wide and 80" tall. Signage based on approved dimensions can be ordered through GES. Any photographs and graphics etc. displayed within your booth must be professionally rendered.
- All booths must be in keeping with the atmosphere of the exhibition. To maintain the integrity of the exhibition, any displays deemed unprofessional in appearance, at the sole discretion of UBM, will not be permitted.
- Each exhibitor is responsible for the safety of any items you bring into the show whether they are owned or rented by your company. You must remain with these items until they are picked up by the company's representative. You must also complete a Bill of Lading, which advises GES that your vendor is scheduled to pick up at the close of the show.
- Painting on the premises is strictly prohibited.

LIGHTS / ELECTRICAL

- All booths using par cans must provide shutters. This is to help prevent any lighting issues that may affect neighboring booths.