

**Exhibiting Company** \_\_\_\_\_ Booth # \_\_\_\_\_

Internal Contact \_\_\_\_\_ Email \_\_\_\_\_

**Select Your 2017 Promotional Opportunities:**

**Due: 9/8/17**

**NFDA Expo Preview Display – \$100**

Product Name \_\_\_\_\_

Product Size (inches) \_\_\_\_\_ (H) x \_\_\_\_\_ (W) x \_\_\_\_\_ (L) Weight \_\_\_\_\_ lbs

*Please initial to acknowledge the following:*

- \_\_\_\_\_ Space is limited and assigned on a first-come, first-served basis.
- \_\_\_\_\_ My item may not exceed 12" wide x 12" long x 16" high.
- \_\_\_\_\_ I will provide NFDA with a product name and description (300 character max) with product image for planning purposes by September 8.
- \_\_\_\_\_ I am responsible for shipping my product using a label provided by NFDA to the Boston Convention and Exposition Center to arrive on Thursday, October 26, 2017.
- \_\_\_\_\_ NFDA will arrange products at its discretion. Changes to the product or display will not be allowed onsite.
- \_\_\_\_\_ NFDA and its show vendors are not responsible for lost, stolen or broken items.

**Exhibitor Highlights – Free!**

- Giveaway
- Raffle/prize drawing
- Product launch
- Product/service demo
- Celebrity appearance
- Special food in booth
- Other \_\_\_\_\_

Submit a description with applicable images to bizex@nfda.org for possible inclusion in *The Director* and other promotions.

**People’s Choice Booth Competition – Free!**

*Please select one category to be included on the ballot:*

- Best Booth 300 square feet or less
- Best Booth 400 square feet or larger
- Best New Booth – exclusive to **First-Time Exhibitors**, any size booth

**Total Due = \$** \_\_\_\_\_

**Method of Payment**

- Check (U.S. dollars drawn on U.S. bank) payable to NFDA
- Credit Card
  - American Express
  - MasterCard
  - VISA
  - Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder’s Name (print) \_\_\_\_\_ Signature \_\_\_\_\_

*Our organization acknowledges that NFDA retains the sole right to select the presenter(s) and direct all aspects of any event.*

Signature \_\_\_\_\_

**Agreement Submission**

**Mail** this signed agreement with payment to:  
NFDA Business Development Department – 2017 Promo Opps  
13625 Bishop’s Dr., Brookfield, WI 53005

**Fax** this signed agreement to +1.262.789.6977  
**Email** this signed agreement to bizex@nfda.org