



April 2013

Dear SNA Exhibitor:

Welcome to the SNA 68<sup>th</sup> Annual National Conference (ANC2014) – ***Making History In Boston!*** We are excited that you will be exhibiting at ANC14 located at the Boston Convention & Exhibition Center, Boston, MA, July 13 -16, 2014.

The following link provides access to the ANC 2014 ***Exhibitor Service Kit***, produced by SNA's official decorator, GES/Global Experience Specialist. Please review the information thoroughly and take advantage of the services offered and the discounted rates available to you when placing your orders early.

- Exhibitor Service Kit: <https://ordering.ges.com/081600047> the kit will assist you with the rental of utilities, furniture, services and accessories. Please review the information contained in this manual thoroughly and take advantage of the services offered and the discounted rates available to you when placing your orders early.

As you know, schools participating in the National School Lunch Program and School Breakfast Program are required to purchase food products that are produced and processed in the United States, to the maximum extent practicable. For this reason, we require you to exhibit ***ONLY*** domestic food or products that meet the statutory "Buy America" requirements set by the United States Department of Agriculture. Furthermore, as stated in the *SNA Exhibitor Rules & Regulations: Section 2 – Permissible & Non-Permissible Products*, only foods and beverages that can be served as part of a meal or snack through the Federal Child Nutrition Programs (NSLP, SBP, SFSP, CACFP, After School Snack Program) can exhibit on the show floor. Refer to the Foods of Minimal Nutritional Value: Appendix B of 7CFR Part 210 as a reference ([www.fns.usda.gov/cnd/menu/fmnv.htm](http://www.fns.usda.gov/cnd/menu/fmnv.htm)).

SNA recognizes that your success is our success. Thank you for your continued support of SNA programs.

Feel free to contact me at [charper@schoolnutrition.org](mailto:charper@schoolnutrition.org) or (800) 877-8822 ext. 140 or Sherri Carrigan, Staff VP of Industry Relations & Meetings ext. 151 at anytime with your questions, suggestions or concerns.

We look forward to meeting you in Boston.

Sincerely,

A handwritten signature in black ink, reading "Crystal Harper-Pierre".

Crystal Harper- Pierre  
Exhibit Sales Manager