



Important Dates and Deadlines

December

Thursday, December 11

- Exhibitor Space Selection

Week of December 15

- Exhibitor Service Manual distributed to all exhibitors
- Exhibitor Registration & Housing goes Live

February

Tuesday, February 17

- Exhibitor advance shipments accepted at the advance warehouse without surcharge: 8:00 a.m.

Friday, February 20

- Exhibitor Appointed Contractor (EAC) Submission Form due to GES

March

Monday, March 2

- Deadline Date for Advanced Rate Orders at KICC
- GES Discount deadline for orders received with payment

Monday, March 9

- Pre-Show Attendee Mailing list will be distributed to contracted exhibitors
- Discount Deadline to submit Early Bird Lead Retrieval Order Form

Wednesday, March 18

- Last day for Advance Shipments to arrive at Warehouse without surcharges: 2:30 PM

April

Friday, April 10

- Post-Show Attendee Mailing list will be distributed to contracted exhibitors