Dear NAFCD and NBMDA Exhibitors:

Welcome to the 2025 NAFCD + NBMDA Annual Convention! We look forward to assisting you with the planning of your exhibit. This manual contains important details relative to your participation. Please take time to review this information and feel free to contact us if you have any questions.

This manual is designed to provide you with all of the necessary information for a successful and profitable exhibition. In this manual you will find forms for services offered by the official show contractor, GES, and the hotel. If you are utilizing outside contractors (contractors not specifically mentioned in this manual), please notify them of the insurance requirements for access to the show floor, and inform Show Management of the company name and personnel. Also, feel free to contact the appropriate service contractor, GES directly.

Please pay particular attention to the Important Dates and Deadlines list in the GES online kit to ensure you do not miss any important deadlines. This schedule outlines the important dates for completion of forms for services. In order for your requests to be serviced accurately, we request that all forms be sent by the date listed.

On behalf of NAFCD and NBMDA, we are pleased that you will be joining us this year. If there is anything that we can do to assist you, please feel free to contact us.

We look forward to seeing you and to having a very successful and productive Annual Convention!

Alayna Fernandez & Alyssa Stubs

Exhibits & Sponsorship Team

