



INDUSTRY EDUCATION WORKSHOP APPLICATION

Showcase your organization's expertise with a non-CME presentation in a theater located in Connections Central. Engage healthcare professionals with clinically focused content in a high-traffic, professional setting. Ideal for product demos and clinical discussions, these sessions offer direct access to Congress attendees and can be recorded. Multiple time slots are available. Workshop provider may serve food and beverage.

The workshop recording will be included in Congress Digital and added to the SCCM YouTube Industry Partner Resources playlist to broaden reach.

- **Application Deadline:** January 5, 2026
- **Set-Up:** Set theater-style, accommodates approximately 150 attendees.
- **Equipment:** Includes a head table, screen, LCD projector, and sound system with one handheld wireless microphone. Additional cost to the sponsor for additional equipment if needed.
- **Speakers:** Sponsoring company covers speaker expenses.
- **Promotion:** Include session on the Congress website, mobile app, Special Sessions and Events Brochure and additional signage throughout the Convention Center.
- **Additional Promotion:** Workshop sponsors can boost visibility with pre-conference mailers, hotel door drops, additional advertising or by including food and beverage at an additional cost.
- **Content Approval:** Advanced approval by SCCM is required. Sessions do not provide CE credit.
- **Recording:** Audio and synced slides, recorded onsite, will be included in Congress Digital and on SCCM's YouTube channel under Industry Partner Resources at no additional charge.

Session Type	Fee	Details
Educational Presentation with Lunch Option	\$25,000	60-minute presentation slot scheduled during designated lunch hours. Sponsor is responsible for the cost of lunch catering , arranged through the official Congress caterer. Luncheon sessions consistently attract high attendance and strong engagement. Limited availability.
Educational Session with Light Refreshment Option	\$20,000	60-minute morning or afternoon break-time presentation slot. Sponsor-provided light refreshments, such as continental breakfast or snacks, are available for order through the official Congress caterer. Limited availability.
Mini Sessions	\$5,000	15-minute slots are perfect for a brief promotional pitch or demonstration of your products and services. Limited availability.

ONE HOUR WORKSHOPS

Sunday, March 22, 2026*

- ☐ 9:40 a.m. - 10:40 a.m. (1)
☐ 12:55 p.m. - 1:55 p.m. (2)
☐ 2:25 p.m. - 3:25 p.m. (1)

Monday, March 23, 2026*

- ☐ 8:55 a.m. - 9:55 a.m. (1)
☐ 12:15 p.m. - 1:15 p.m. (2)
☐ 2:25 p.m. - 3:25 p.m. (1)

Tuesday, March 24, 2026*

- ☐ 8:55 a.m. - 9:55 a.m. (1)
☐ 12:15 p.m. - 1:15 p.m. (2)

15-MINUTE MINI WORKSHOPS:

- ☐ 8:55 a.m. - 9:55 a.m. (3)

*Times subject to change based on schedule



CRITICAL CARE
CONGRESS.

Chicago
2026 MARCH
22 - 24
McCORMICK PLACE®
WEST BUILDING



TOPIC INFORMATION:

Topic Title: _____

Presenter(s): _____

Description: *(Please attach a description of the topic for review and approval)*

CONTACT INFORMATION:

Company Name: _____ **Contact Name:** _____

Title: _____ **Email:** _____ **Phone:** _____

Address: _____ **City:** _____ **State:** _____ **Zip/Postal Code:** _____

Signature: _____ **Date:** _____

Return this form before January 5, 2026, to Brian Fitzgerald at bfitzgerald@sccm.org.

An invoice will be sent after the application is accepted and processed.