



Dear Valued Exhibitor:

Thank you for your participation in Automate 2024. The Association for Advancing Automation (A3) is eager to assist you in your preparations to showcase your products and services.

The Exhibitor Service Manual contains all the basic information you will need to plan and prepare your exhibit. **This manual can save you time and money. Please read it thoroughly.**

Show rules and regulations must be strictly adhered to, so please cover those pages carefully. Don't wait until the deadline is looming or when you arrive in Chicago to order your services. Get it ordered early to save money and get the most efficient service.

If you have questions about a specific service, please call the service provider listed on that order form, they can provide the fastest assistance. Please feel free to contact Show Management if you have questions regarding Automate.

IMPORTANT

Please make sure to route this Exhibitor Manual to the person who will be coordinating the show for your company.

Thank you for exhibiting at Automate, we look forward to working with you!

Your Automate 2024 Team



Show Management: +1 (734) 994-6088 or email events@automate.org