



Bulletin 16

➤ **Publicity Activities / Celebrity Appearances**

To: All Exhibitors

Many exhibitors add excitement to their displays with appearances by personalities or other entertaining activities.

If you've planned and budgeted to have an activity take place, let us know so that you can reap the event's full reward. We also publicize all special events and appearances on our website, unless the exhibitor specifies otherwise. We encourage exhibitors to notify show management about such activities, so that we can accurately convey that information. With sufficient time, we will be able to publicize your appearance and/or event on the Chicago Auto Show website, via social media channels and traditional media partners.

Please use the form below or send your schedules surrounding any such display activities to show management via email to mbilek@drivechicago.com or hfeichter@drivechicago.com.

The earlier the better, so that we can help promote your special appearances to our fans.



Publicity Activities / Celebrity Appearances

Exhibitor _____

Contact name _____

Phone # _____ Fax# _____

E-mail address _____

Date	Activity/Celebrity	Time	Location
Media Preview February 8			
February 9			
Public Show February 10			
February 11			
February 12			
February 13			
February 14			
February 15			
February 16			
February 17			
February 18			
February 19			