

Attendee Outreach Promotions

World of Asphalt & AGG1

March 25-27, 2025 | St. Louis, Missouri



Send a custom email to attendees who are already registered to attend World of Asphalt & AGG1 using Maritz white glove email marketing.

- Experience the power of email marketing – unlock new opportunities to convert tradeshow attendees into booth visitors and loyal customers.

White Glove Service

- Choose from a range of email templates for easy deployment
- Maritz will build the list to your specifications and send the email on your behalf
- Simply place your order and Maritz will reach out to assist

Self-Service

- Share your custom email campaign design
- Maritz will build the list to your specifications and send the email on your behalf

- All orders must be paid in full prior to sending

Please note! World of Asphalt & AGG1 do not sell or share personal data of any attendees of the event – this service allows you to select a list based on demographics collected in registration and the email will be sent by Maritz on your behalf. If you wish to collect attendee contact information, please consider ordering lead retrieval.

Email Marketing Campaign & Options

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|---------------------------|--------------------------|--|
| All Attendees | \$5,000 | If you are interested in sending an email campaign to all show attendees who opted-in to receiving email communications from exhibitors, please make your purchase through your exhibitor portal and we will be in touch! Select for all 2025 World of Asphalt & AGG1 attendees. |
| Targeted Attendees | \$500 per 1,000 Names | Looking to target a specific demographic of attendees who opted-in to receiving email communications from exhibitors? Please reach out to Maci Loughery (maci.loughery@maritz.com) for list filtering, pricing and email design. Select for a targeted campaign to 2025 World of Asphalt & AGG1 attendees. |

ORDER ONLINE NOW

Do not email credit card information

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include receiving marketing from exhibiting companies via email campaigns. Maritz recommends all customers seek their own expert advice for privacy compliance concerns.

<https://exhibitor.swap.mge360.com>

For Assistance Contact:

DigitalServices@maritz.com
877-623-3487

It is against Maritz security policy to accept credit card information via email.



WOA252 Reach