



March 25-27, 2025 | St. Louis, MO

## PROMOTE MY EXHIBIT

Drive traffic to your booth by using the new and improved marketing kit. The user-friendly experience provides easy to find and downloadable creative assets that are custom to your company. All information is already uploaded – all you need to do is add your company logo and “exhibit as” name, hit download, and you’re ready to go! Choose from several available options:

- Banner Ads
- Landing Page
- Email
- Email Signature
- Social Media Graphics
- Customer Ticket

Marketing your presence at World of Asphalt is a multi-layered approach, and we want to assist your efforts by providing FREE promotional items for your use.

For questions, please contact our Customer Success Team who will be able to assist with your requests.