

## How to Order Your Advertisement or Sponsorship

For most advertising opportunities, you may secure your placement by completing, signing, and submitting this <u>insertion order</u>, which includes full specs and final art delivery deadlines for your ad. Some unique and exclusive opportunities for large scale ads in the convention center concourse or other heavily traveled areas are also available. Act quickly, because inventory is low for these items. Check <u>here</u> to see the most up to date list of available opportunities. To order a large scale ad, contact <u>soliver@aesnet.org</u>.

## ADVERTISING INSERTION ORDER

Several of the AES 2021 sponsorship opportunities can be purchased through this <u>order form</u>—including your slot in our booth traffic promotion (Passport to Prizes), special interest group or investigator workshop sponsorships, popcorn stands, water coolers, and more. Check <u>here</u> to see the most up to date list of available opportunities. There are also exclusive, one-of-a-kind sponsorships available. For more information, contact <u>soliver@aesnet.org</u>.

SPONSORSHIP RESERVATION FORM

## **Here to Help!**



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