



Incentives
Continue in
2018

The AAOMS Exhibitor Priority Point Program

We make it easy to accumulate points and move up the priority point ladder!

1
EARN POINTS

Watch how quickly the points grow!

Exhibit

Booth space in AAOMS exhibit halls

Annual Meeting

Earn one point for every 10'x10' assigned booth space.

Dental Implant Conference

Earn one point for every 8'x10' assigned booth space.

Contribute

Contribute to the OMS Foundation

Earn one point for every \$1,000 in support to the OMS Foundation.

Collect

Royalty partners

Earn one point for every \$1,000 in royalties paid to AAOMS/ASI.

Advertise

Advertising in AAOMS publications

Expand your marketing reach and earn one point for every \$1,000 spent to advertise in select AAOMS publications.

2017 distribution:

Annual Meeting Advance Program **4,500 copies**

Annual Meeting Final Program **4,400 copies**

Dental Implant Conference Final Program **2,000 copies**

AAOMS Today – Member newsletter **9,000 copies (6 issues per year)**

To advertise with AAOMS, contact:

Bob Heiman
RH Media, LLC
1814 E. Route 70, Suite 350
Cherry Hill, NJ 08003

bob.rhmedia@comcast.net

Phone: 856-673-4000

Fax: 856-673-4001



View all available
2018 corporate support
opportunities at
aaoms.org/corporatesupport

Support

Earn **double** points for every \$1,000 in **Corporate Support** to AAOMS.

Annual Meeting

AAOMS Learning Hub
AAOMS Connect Networking Lounge
Badge Lanyards
Banners
Beverage Breaks
Final Program
Flash Drives
Hotel Key Cards
Internet CEnter
Keynote Address
Mobile App
Mobile App Advertising
Mobile Device Charging Stations
Notepads
Oral Abstract Presentations
Pens
Poll Everywhere
Poster Session
Practice Management
and Professional Staff
Development Programs
Preconference Programs
President's Event
Professional Headshot Photos
Program Office/Speaker Ready Room
Registration Passports
Social Media Bar
Symposia
Welcome Reception
Wi-Fi

Dental Implant Conference

Badge Lanyards
Beverage Breaks
Final Program
Flash Drives
Hotel Key Cards
Internet CEnter
Lunch in the Exhibit Hall
Mobile App
Mobile App Advertising
Mobile Device Charging Stations
Notepads
Pens
Program Office/Speaker Ready Room
Reception in the Exhibit Hall
Symposia
Wi-Fi

Other

AAOMS General Fund
AAOMS Website
Donald B. Osbon Award
for Outstanding Educator
Faculty Educator Development Award
Resident Organization of AAOMS (ROAAOMS)
Webinars

**To secure your opportunities,
contact the AAOMS Corporate Support
team:**

corporatesupport@aaoms.org

800-822-6637 or 847-678-6200

Host

Earn **double** points for every \$1,000 spent
to host the following **exhibitor programs**:

Annual Meeting Corporate Forums*
Annual Meeting Product Theaters*
Dental Implant Conference Corporate Forums*

**Corporate Forums earn 12 points. Product Theaters earn 27 points.*

Booth Assignment Procedure and Priority Points

An exhibiting company's priority points rank is kept strictly confidential between AAOMS and the company.

The point assignment procedure is as follows:

- One point is earned for each 10'x10' space occupied at the Annual Meeting.
- One point is earned for each 8'x10' space occupied at the Dental Implant Conference. **Maximum booth size is 18'x20' peninsula.**
- Points are awarded for corporate support contributions, royalties to AAOMS and ROAAOMS, and advertising in select AAOMS publications, and are based upon dollar amount(s) contributed.
- Points are tabulated from 2011 forward. Contributions/activities prior to Jan. 1, 2011, will not be taken into consideration. Points more than seven years old will be dropped from the calculation.
- The AAOMS Board of Trustees shall be the final arbiter of all ties or disputes related to the point system.
- Only corporate support contributions are counted. Gifts from individuals cannot be counted. Contributions-in-kind (non-cash contributions) are not counted.
- In the event of a company merger/acquisition, the higher point total of the two merging companies will be recognized. Merging companies may not combine their priority points to achieve a higher ranking. For example, if Company A, with 200 priority points, merges with Company B, with 100 priority points, the newly merged company will have 200 priority points, the greater of the two totals. This procedure permits the company with the highest point total to retain its priority ranking. The AAOMS exhibition manager must be notified in writing for the acquiring company to assume the higher point total.

Please Note: Dental Implant Conference contracts received on or before March 23, 2018, will be eligible for booth space based on the points earned and ranked up to Dec. 31, 2017.

Questions?

Contact:

AAOMS Exhibits Department at exhibitor@aaoms.org or 847-678-6200

Valerie Wolf, Exhibits Manager, at vwolf@aaoms.org or 847-233-4316 (direct)

Dana O'Donnell, Senior Exhibits Associate, at dodonell@aaoms.org or 847-233-4393 (direct)