



American Association of Oral and Maxillofacial Surgeons
Oral and maxillofacial surgeons:
The experts in face, mouth and jaw surgery™

New Exhibitor Spotlight

CHICAGO



APPLICATION AND CONTRACT FOR:

100th AAOMS Annual Meeting,
Scientific Sessions and Exhibition
McCormick Place West
Chicago, Ill.
Oct. 8 –13
AAOMS.org/Chicago

**APPLICATION DEADLINE:
AUG. 10***

**Your one and only opportunity
to SPOTLIGHT your company!**



According to our surveys, one of the top reasons oral and maxillofacial surgeons attend an AAOMS Annual Meeting is to **discover new companies and their products**. Located in a high-traffic area, the New Exhibitor Spotlights will be highly visible to all Annual Meeting attendees and exhibitors.

The **New Exhibitor Spotlight** is reserved for companies that have not previously exhibited with the American Association of Oral and Maxillofacial Surgeons (AAOMS).

Here's what the Spotlight includes:

- ✱ **Early display** – Your company's product on display beginning Wednesday, Oct. 10 – a full day before the Exhibit Hall opens!
- ✱ **Identification** – A tent card listing your company name, product name, product description and booth number so attendees know where to find you on the Exhibit Hall floor.
- ✱ **Recognition** – Your participation in the highly visible **New Exhibitor Spotlight** will be showcased on the AAOMS Annual Meeting web page, on signage and in the Final Program*. We also recommend new AAOMS exhibitors market their participation before the show (e.g., the pre-show attendee list for direct mail marketing, and/or add a link to the AAOMS website from your company website, etc.)

*Entries must be received by June 15 to be included in the Annual Meeting Final Program. Entries received after June 15 will be listed on signage and the AAOMS website.

If you have any questions, please contact a member of our Exhibits Team:

Valerie Wolf, Exhibits Manager: 847-233-4316 | vwolf@aaoms.org

Dana O'Donnell, Senior Exhibits Associate: 847-233-4393 | dodonnell@aaoms.org

Lauren Oppe, Exhibits and Meetings Staff Associate: 847-233-4347 | loppe@aaoms.org

New Exhibitor Spotlight Terms and Conditions

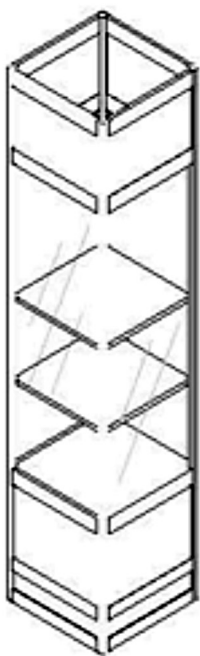
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8' High Lighted Showcase
(3 products per showcase/
1 product per 16"x16"x16" shelf)
\$475/product



A. Eligibility

1. Companies participating in an AAOMS exhibition for the first time are eligible to participate in the New Exhibitor Spotlight.
2. To qualify, products displayed must be current and sold or marketed by the first-time exhibiting company.
3. **Products featured in the New Exhibitor Spotlight also must be displayed in the Exhibitor's booth at the 2018 AAOMS Annual Meeting.**

B. Participation Application, Fees and Deadline

1. Participants in the New Exhibitor Spotlight must complete and submit the attached application.
2. Participation fee is per entry. Limit three entries per exhibiting company.
3. Checks should be made payable to AAOMS. Credit card payments are accepted only with invoices issued by AAOMS.
4. To qualify for participation, the New Exhibitor Spotlight Application and Contract must be received no later than Aug. 10*.
"To be included in the Final Program, your application and product listing must be received by June 15."
5. **Do not send product(s) with the Application/Contract.**

C. Limitations

1. Literature may not be displayed with the products.
2. No "extras" or product enhancements are permitted unless part of the product as purchased.

D. Product Submissions

1. Product(s) must be taken out of packaging for display or depicted in a high resolution photograph of the product with an easel back for display.
2. Products to be displayed in the Spotlight must be no larger than 16" wide x 16" high x 16" deep and no more than 15 lbs. (including all display fixtures).
3. Each unit in a product line is considered a separate entry. Pricing is based on each entry, limit three per company.

E. Product Display

1. Products will be displayed at the sole discretion of exhibits management.
2. Display case and shelf assignments are based on number of shelves purchased and receipt of payment.
3. Products will be displayed with a tent card that includes company name, booth number, product name and product description.

F. Product Drop-off

1. Coordinate your display at the Exhibitor Check-In booth upon arrival.
2. All products should be hand-carried to the New Exhibitor Spotlight presentation.
3. Exhibitors must place their product in the assigned display case.

G. Security

1. A security guard will be on duty overnight.
2. Exhibitors agree that AAOMS has no responsibility for losses of product from theft, damage or any other causes.
3. Photography will be permitted only by registered members of the press and the official meeting photographer.

H. Product Pick-up

1. To pick up products, exhibitors must present either their 2018 AAOMS Annual Meeting exhibitor badge or their business card and photo ID.
2. **Products must be picked up between 11 a.m. and 1 p.m. on Saturday, Oct. 13. Products remaining after 1 p.m. will be forfeited.**
3. Exhibitors expressly agree that AAOMS takes no responsibility for products not claimed by 1 p.m. on Saturday, Oct. 13.

I. Final Program Listing Guidelines

**June 15 is the deadline for product listings in the final program. Spotlight product information received after June 15 will not be included in the final meeting program.*

1. All descriptions are the responsibility of the New Exhibitor Spotlight participant. AAOMS and its vendors, partners and suppliers are not responsible for mistakes in the data entry process.
2. Product listings include company name, booth number, product name, and product description (maximum of 50 words).

J. Indemnification

Exhibitor shall defend, with legal counsel satisfactory to AAOMS, indemnify and hold harmless AAOMS, McCormick Place West and their respective officers, trustees or directors as the case may be, employees and agents from and against any and all demands, claims, causes of action, injury to persons or damage to property, liabilities, damages, losses, fines, penalties, costs and expenses, including reasonable attorney fees and litigation costs up through and including any appeal, that result from or arise out of or are in connection with: (a) exhibitor's participation or presence at the New Exhibitor Spotlight; (b) a breach by exhibitor of any agreements, covenants, promises or other obligations under this Application and Contract; (c) any matter for which exhibitor is otherwise responsible under the terms of this Application and Contract; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting

from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and (g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, force majeure, theft, mysterious disappearance or otherwise.

K. Acceptance and Compliance

The parties understand and agree that the submitted Application and Contract is an offer by the exhibitor until accepted by AAOMS. By completing and signing the Application and Contract, the exhibitor agrees to comply with, and be subject to, the terms and conditions contained herein as well as in the [Exhibition Regulations](#). AAOMS reserves the right to refuse or deny display space at the New Exhibitor Spotlight at its sole discretion.

Acceptance of exhibiting firms by AAOMS and assignment of display space will be coordinated by the AAOMS Exhibition Manager. Verification of same will be sent to the exhibitor.

L. No Endorsement

With the exception of certain specific products or services, AAOMS does not endorse products or services exhibited at AAOMS meetings and functions. Products displayed at the New Exhibitor Spotlight are made available for informational purposes only and their presence does not imply an endorsement by AAOMS.

M. Drugs and Devices

Drug products must be classified as accepted or provisionally accepted by the ADA's Council on Scientific Affairs, or have been issued new drug applications by the U.S. Food and Drug Administration. Claims pertaining to dental devices or products must be acceptable under the ADA's Council on Scientific Affairs. AAOMS is not responsible in any way for scientific context of descriptions provided by exhibiting firms.



Ensure your visibility to all
Annual Meeting Attendees
and Exhibitors –

**Reserve your
Spotlight TODAY!**



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Space is limited. Products will be accepted on a first-come, first-served basis.

Exhibitor Information

Company Name (33-character limit) _____ Booth Number _____
Contact Name _____ Contact Title _____
Mailing Address (No P.O. boxes) _____
City _____ State/Province _____ ZIP _____ Country _____
Phone _____ Fax _____ Email _____
Company Website _____

New Exhibitor Spotlight Product Name and Product Description (up to 50 words)

1.	_____
2.	_____
3.	_____

Onsite Contact Name _____ Onsite Contact Cell Phone _____

Do not send product(s) with this agreement. Once accepted, please email a high-resolution (300 dpi) image of the product(s) to be featured in the New Exhibitor Spotlight to: Valerie Wolf at vwolf@aaoms.org

☐ Invoice for Full Amount Number of products in Spotlight Showcases _____ x \$475/product = TOTAL DUE \$ _____

Should an exhibitor cancel exhibit space, the New Exhibitor Spotlight will likewise be canceled. If written cancellation is received by AAOMS on or before April 6, the exhibitor is liable for 50% of the total cost of the New Exhibitor Spotlight(s). *Entries must be received by June 15 to be included in the Annual Meeting Final Program. Entries received after June 15 will not be listed in the printed program, but will be listed on signage and the AAOMS website.

Authorization

Exhibitor agrees to abide by all Terms and Conditions as stated in this contract. By signing below, the individual represents that he or she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature _____

Name _____ Date _____

Mail to: American Association of Oral and Maxillofacial Surgeons, ATTN: Valerie Wolf, Exhibits Manager, 9700 W. Bryn Mawr Ave., Rosemont, IL 60018-5701
or send via secure fax: 847-678-6279.

Please make a copy for your files.

_____ For AAOMS use only _____			
Date _____	Spotlight(s) _____	\$475 each _____	Total _____ Check/Credit Card Invoice _____
Accepted by AAOMS _____			