



## Door Drop Service for Exhibitors

### What is a Door Drop?

A convenient exhibitor marketing tool that delivers your promotional materials, invitations, survey, etc., directly to the hotel rooms of trade show attendees. Door Drops are a very effective way to reach your prospects.

### Why should I do a Door Drop? What about technology?

Does a restaurant tell you to look at their app or do they give you a menu? A hard copy of your promotional material, delivered directly to the hotel rooms of attendees, is the best way to tell them why they need to visit your booth.

### Do we need approval from show management to do a Door Drop?

Yes. You must *email* your request to Valerie Wolf of AAOMS [vwolf@aaoms.org](mailto:vwolf@aaoms.org) and obtain approval in writing.

### Why should I work with Convention Communications instead of contacting the hotels myself?

AAOMS has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with the hotels, you work only with us. Convention Communications does *all* of the legwork.

### Who is Convention Communications?

Convention Communications is *the* dedicated Door Drop provider. Door Drops are our only business.

### How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or email to [Tom@doordrop.com](mailto:Tom@doordrop.com). We are able to accommodate most special requests.

#### Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your materials are distributed on schedule.

#### Details

All Hotels in AAOMS Room Block	\$3,300
Deadline for Materials:	October 1

Your materials will be delivered on Wednesday night, October 10, 2018, to attendees' rooms of the Chicago hotels affiliated with the AAOMS Annual Meeting.



