



The School Nutrition Association is pleased to offer Exhibitors the convenience of online registration when ordering Exhibitor Badges for the 73rd Annual National Conference – St. Louis.

Online Registration: Online Registration allows you to make changes and additions to your badge order up until the time the site closes on Sunday, June 30, 2019 (Badges will not be mailed, but available for pick up on site at the registration desk.) After June 30, all registrations must be submitted onsite at the registration desk located in the America Center.

Brokers: Badges must be requested by the exhibitor as part of their company list or they will be charged the non-member full conference registration fee of \$840.

Exhibiting companies receive five (5) Exhibit Booth Staff badges per 10'x10' booth at no charge. If you need additional exhibitor staff badges, you may purchase them online through the exhibitor web registration system. There is a \$125 fee for each additional badge requested beyond the allotment and must be paid in advance. Onsite badges are \$150 each if your company is over their allotment.

Link to register for Badges: [Register for 2019 ANC](#)

Click on: **Exhibitor Registration**

User name: **Your Company Name**

Password: **ANC19STL**

Next Steps:

- Register yourself and staff members for badge(s)
- Your Exhibitor Badge includes access to all educational and general sessions.
- If you wish to attend any Pre-Con sessions or the Closing Event with Grammy award singer – Andy Grammer, additional fees apply. Please click on the [credit card icon](#) by your name to register.
- Once your registration has been processed, you will receive a registration confirmation that includes the link to secure housing.
- We expect hotels to fill up quickly so please make your reservation as soon as you can to ensure you secure your preferred hotel.

Online/Web: Credit Cards ONLY! SNA accepts VISA, American Express, MasterCard and Discover cards.

Badges will NOT be mailed in advance. All badges must be picked up on-site at the convention center by presenting a copy of the e-mail confirmation receipt which is sent following a registration entry.

Badge Restrictions:

No one under 16 years of age is permitted in the Exhibit Hall or on the Loading Docks at any time - no exceptions. This includes family members as well as booth character personnel and applies during official conference dates as well as installation and dismantling days (July 6 – 13, 2017); Identification Required.

The Conference Badge is for Exhibitors only! False certification of individuals as Exhibitor representatives, misuse of Exhibitor badges, or any method or device used to assist unauthorized persons to gain admission to the conference shall be cause for expelling the violators from the exhibit hall.

Food Service Professionals cannot register as an Exhibitor. If your organization is sponsoring a Food Service Professional, please complete the Foodservice Attendee Registration form. If a foodservice professional is registered with a company badge, the foodservice attendee will not receive CEUs or tickets to special events.

For security purposes: Each person must present identification to receive your registration packet and will not be allowed to pick-up another attendee's registration packet. In addition, please note badges must be worn during the conference hours for admittance to all events. Anyone without an ANC 2019 badge will be asked to register for the conference. **To re-print a lost badge, there will be a fee of \$5.00.** Your cooperation is greatly appreciated.

If you have questions about registration, please contact Convention Data Services at (774) 247-4018 or anc@xpressreg.com.

Hotel Reservations: Just like last year, all Exhibitors must register for badges before they will be provided access to the SNA housing system and the discounted rates at the official ANC19 hotels. This change in procedure is designed to help the Association better control the inventory of available rooms, ensuring that a greater number of exhibitors will have the opportunity to book their first-choice hotels on their preferred dates and still receive SNA's discounted rates.

You MUST register for your badge first

1. **Convention Data Systems (CDS) (SNA's official registration company)** will forward you a **confirmation receipt** that will contain a *confirmation number and the link to the housing site*
2. **Click on the housing site link within the confirmation receipt** and you will be able to reserve your hotel rooms

If you have any questions about housing specifically, please contact Conference Direct (SNA's office housing company) at 877-440-7549 or email sna@conferencedirect.com.