



Sponsorship Opportunities

Annual National Conference (ANC) – July 14 – 16, 2019

Total projected attendance: 6,500+

3,500 school nutrition operators (1,500 Directors)

Banners \$4,000 – 5,000 (pricing varies by location)

Your message won't be missed on a banner! Use your advertising space to share a brand message, new product information or announce what is going on at your booth. These banners will be in prime traffic areas, so your message won't be missed!

Conference Tote Bag Premium –2 spots left! \$3,300

Showcase your company brand or program/product by providing one collateral piece to be included in every conference tote bag. This is a great way to drive attendees to your booth.

Hotel Room Drops – 1 Sunday night & 2 Monday night spot left! \$5,000

Drop a sample or collateral piece in the rooms of school nutrition operators at the 3 conference hotels in Las Vegas. Two non-competing companies each night. (associated hotel fees extra)

Major City Director's Section Meeting Speaker \$5,000

The sponsor will be recognized in onsite signage, the ANC program guide and will have the honor of introducing the speaker.

Red Carpet Awards Ceremony \$15,000

The SNA Awards Program recognizes the amazing contributions of SNA members by awarding prestigious honors to members at the state, regional & national level. SNA State Associations are also recognized with honors for leadership, membership, recruitment and professional development. Your company will host the annual Red-Carpet Awards Ceremony at ANC, a fun and well-loved event which gets bigger and better each year! You will be actively involved in the ceremony, which is routinely attended by 800 – 900 school nutrition professionals.

Closing General Session Sponsorship \$25,000

Sponsors may provide one collateral piece to be distributed as attendees enter the hall. Your company name and logo will be strategically built into the entrance of the hall and displayed on large

screens as attendees enter and exit the hall. Recognition will be received through listings on the web site and mentions in ANC related articles in School Nutrition magazine.

Gem Club

Gem Club enables SNA to book top-notch speakers, bring school nutrition professionals to the conference to participate on panels, and provide for memorable meetings for all attendees. Gem Club contributors will be listed in signage and in the conference Program Guide.

Diamond Club \$2,500 | Ruby Club \$1,000 | Pearl Club \$500

Contact:

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