



Feeding Bodies. Fueling Minds.™

Do You Know How to Increase Your Priority Points?

Priority points are earned from June 1, 2018 – May 31, 2019 and the points are compiled based on the following criteria:

- 1 point for each booth purchased
- 1 point for exhibiting at the current year's Annual National Conference.
- 1 point for exhibiting the previous year (consecutive)
- 1 point for presenting a Culinary Demonstration
- 1 point for presenting a Focus Group Session or Display Table at SNIC 2019
- 1 point for being a Friend of the Foundation
- 1 point for being a corporate member
- 4 points for being a Patron member (*includes 1 point for corporate membership, 1 point for Friend of the Foundation, and 2 points for Patron*)

Points for sponsorship and advertising are awarded in the following manner up to a maximum of five (5) points:

<u>Sponsorship Dollars</u>	<u>Point Value</u>
\$0 - \$ 2,999	1
\$3,000 - \$ 9,999	2
\$10,000 - \$49,999	3
\$50,000 - \$99,999	4
\$100,000 +	5

<u>Advertising Dollars</u>	<u>Point Value</u>
\$0 - \$ 2,999	1
\$3,000 - \$ 9,999	2
\$10,000 - \$49,000	3
\$50,000 - \$99,999	4
\$100,000 +	5

Remember that these points will determine your scheduled appointment for Exhibitor sign-up for the following year (ANC2020 – Nashville). Contact the following Centers to show your support and to increase those points at 800/877-8822:

- Meetings (exhibits/booths) at extension 140
- Business Development (membership & sponsorship) at extension 173
- Communication (advertising) at extension 112
- School Nutrition Foundation (donors) at extension 131