



ADVERTISE ON THE SNA WEBSITE, MAGAZINE & PROGRAM GUIDE

SNA's website averages more than 65,000 sessions (visits) and 42,000 users (unique visitors) every single month!

Banner Ad Rates

The following rate is for three months:

- \$2,500 Net for a banner for the SNA home page.
- \$2,000 Net for a banner on a secondary page.
- Ads on the public pages will rotate with other ads.
- Ad positions will be given on a first come, first served basis.
- The banner on the secondary pages will run exclusively for 3 months.
- Each banner advertisement will hyperlink to the advertisers designated home page or Web page of choice.

Production Specifications

- Homepage Size: 350 pixels width x 150 pixels height
- Landing Page/Interior Size: 285 pixels width x 240 pixels height
- Image format: JPG or GIF
- Animation: 8-second limit

E-Newsletter Advertising

SN Express is a weekly subscription based e-newsletter delivered to SNA members and other child nutrition audiences. Rebranded and expanded, it features current events and news stories, the latest announcements from SNA and USDA, hot topics, timely resources and more. As of August 2017, approximately **38,000 readers** receive **SN Express** each week. Forty-eight issues are available each year. Contact your SNA advertising representative for rates, dates and material specifications.

Production Specifications

- 350 pixels width x 60 pixels height
- Image format: .JPG or .GIF
- Animation: 8-second limit
- Maximum file size: 40K

Contact your Advertising Representative Today!

National Sales Manager

Barbara Boyce

Boyce Media Services

(303) 337-6854

bboyce@rmi.net

Eastern Regional Sales Manager

Lisa M. Turner

LMT Media Partners

(305) 671-3763

lisaturner@imtmedia.com

Media Kit - School Nutrition Magazine, ANC Program Guide and other opportunities:

[https://schoolnutrition.org/uploadedFiles/2. Meetings and Events/SN Magazine/Pages/2019-Media-Kit.pdf](https://schoolnutrition.org/uploadedFiles/2.Meetings_and_Events/SN_Magazine/Pages/2019-Media-Kit.pdf)