

# 2018 SPONSORSHIP



Conference & Exhibition  
May 7-10, 2018  
Chicago, Illinois

Sponsoring **AWEA WINDPOWER 2018** Conference & Exhibition, gives you the opportunity to broadcast your company brand to thousands of industry buyers, technical experts, and market suppliers. This type of exposure is invaluable to companies that want to be considered as market leaders, and shows commitment to a growing industry, and value as a market resource.



For more details on sponsorship opportunities, go to  
[windpower.sponsorship.ges.com](http://windpower.sponsorship.ges.com)

# 2018 SPONSORSHIP OPPORTUNITIES



**7,000** attendees



**439** exhibiting & meeting room companies



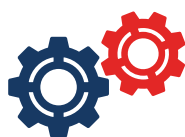
**92%** 2018 exhibition floor sold as of 5/26/2017



**91%** of attendees would recommend WINDPOWER to others



**83%** attendees rate WINDPOWER as very important to company success



**ALL THE MAJOR INDUSTRY SEGMENTS COME TOGETHER AT WINDPOWER.**

The wind energy community agrees: WINDPOWER is the essential industry event you'll find major players in:

- Manufacturing
- Utility companies
- Federal, state and local governments
- Construction
- Operations and Maintenance
- Wind project operators
- Suppliers
- Law/legal services
- Project development
- Component processing
- Safety
- Finance & investing
- Resource assessment



**1 IN 3 WINDPOWER ATTENDEES ARE NEW!**

**WINDPOWER consistently attracts new companies and innovators.**

You'll find all of your best leads here in one place—when you sponsor WINDPOWER, your brand will be placed in front of thousands of prospects.

## INDUSTRY STRIDES MEAN BIG BUSINESS FOR SPONSORS

More megawatts were switched on in the first quarter of 2017, than the first three quarters of 2016 combined! With over 75 gigawatts of installed wind capacity in the U.S., and more than 12,400 MW under construction, business continues to trend upward. Be a part of this success and gain important visibility at the number one wind energy networking event in the Western Hemisphere.



**TO FIND OUT MORE**, contact  
Brent Nussbaum, Vice President, Member Relations  
[bnussbaum@awea.org](mailto:bnussbaum@awea.org) | [www.windpowerexpo.org](http://www.windpowerexpo.org)

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## NETWORKING & HOSPITALITY

### Breakfast & Breaks

(includes all breakfasts and AM/PM coffee breaks)  
\$25,000

### Opening Reception - Monday

\$25,000  
Visibility throughout the kickoff event, the most highly anticipated networking reception.

### Opening Reception Photo Booth

\$10,000  
Help Opening Reception partygoers capture their WINDPOWER friendships in this entertaining style.

### Exhibit Hall Happy Hour - Tuesday

(Can be split between two companies)  
\$10,000

### Educational Poster Reception - Wednesday

(Can be split between two companies)  
\$10,000

### Appreciation Reception

\$10,000  
Branding recognition in front of the most senior wind industry leaders and policy makers.

### Side Event

\$5,000  
With WINDPOWER's support, organize and host your own presentation or interactive event, tailored to your requirements.

### Water Stations

\$5,000  
Signage near the highly frequented water stations.

### Premium Water Station Sponsor

\$15,000-\$20,000  
Branding on recyclable cups or reusable water bottles provided at sponsor station and around the exhibition hall.

### Community Service Sponsor

\$5,000  
Brand this year's project that will support local charities.

### Morning Fun Runs

\$5,000  
Participants enjoy a healthy start to their day leaving them energized and ready to network and learn!  
Sponsors receive thank you signage.

### Registration Confirmation Email

\$15,000  
Place your logo in the confirmation email sent to every registered attendee.

## THOUGHT LEADERSHIP / EDUCATION

**General Session** Day 1 - \$25,000 / Day 2 - \$25,000

**Education Stations** (five stations) \$25,000

**Operations Station**

**Power Station**

**Project Development Station**

**Tech Station**

**Thought Leader Theater**

**Present your own Technical Session**

(multiple available)

\$5,000 - Choose a session to demonstrate thought leadership and display your brand.

## DIGITAL ELEMENTS

**Official WINDPOWER TV Sponsor**

\$75,000

**WINDPOWER TV 2 Minute Infomercial**

(production included)

\$3,500

**WINDPOWER TV 2 Minute Infomercial (pre-produced)**

\$1,000

**Official Mobile App**

\$20,000

Keep your company top-of-mind leading up to WINDPOWER and during the show. App banner sponsorships are also available.

**Recharge Lounge** (two available) \$25,000

Provide retreat for attendees complete with comfortable seating, Wi-Fi, outlets to recharge laptops and phones.

**Wi-Fi**

\$7,500

Have your company's name be the Wi-Fi password and/or have attendees using the Wi-Fi routed to your home page.

OTHER

**Luggage Sponsor**

\$10,000

Provide attendees a convenient, on site location to securely check their bags.

AT THE HOTELS

**Hotel Welcome Stations**

Contact for pricing details

**Hotel Keycards**

\$30,000

Keep your company name in the forefront. Each guest's card is printed with your corporate image on participating hotel's room keys.

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## ON-SITE SIGNAGE

### Banners

Explore [WINDPOWER On-Site Branding](#) to navigate the McCormick Place and find the perfect placement for your promotion.

### Registration Experience

\$25,000

Front and center! That's the visibility you get when you sponsor the registration area, as thousands of potential customers see your corporate brand upon registering.

### Directionals

\$1,500 Each Directional signs to various areas (i.e. catering, registration, education sessions, executive presentations). Printed both sides with sponsor logo.

### Hanging Banner - exhibitors only

(15x15' or 10x20' - multiple available)  
\$10,000

### Exhibit Hall Hanging Banner - exhibitors only

(10x15' or 15x10' - multiple available)  
\$7,500

### Exhibition Aisle Signs (multiple available)

\$2,500

### Main Aisle Intersection Carpet Graphic - exhibitors only

\$10,000

Direct attendees right to your booth.

### Carpet Logos - exhibitors only (multiple available)

\$5,000

Direct attendees right to your booth.

### Meter Boards

\$3,500

Fully custom double-sided freestanding signs located in the convention center lobby.

### Column Wraps

\$3,500 each

### Escalator Slicks

\$5,000 each

### Networking Table Sponsorship #1

\$1,000

1 table cling

### Networking Table Sponsorship #2

\$4,000

5 table clings

## ON-SITE BRANDING

### Official Conference Bag

\$15,000

A Conference Registration Bag that converts to an environmentally smart solution. Bags provided by sponsor.

### Official Lanyard

\$50,000

Branded with your logo and distributed at registration.

### Official Pen

\$15,000

Distributed at the sponsor station and in education stations.

### Official Notepad

\$15,000

Distributed at the sponsor station and in education stations.

### WINDPOWER T-Shirt Giveaway

\$15,000

Shirts provided by sponsor

### Exterior Shuttle Cling

(contact for details)

### Shuttle Seat Headrest

(contact for details)



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