



AWEA WINDPOWER 2018 Conference & Exhibition
May 7 - 10, 2018
McCormick Place Convention Center, Chicago, IL

EXHIBITOR REGISTRATION INSTRUCTIONS

Please note: Your organization is a confirmed exhibitor for the WINDPOWER 2018 Conference and Exhibition; however, you still need to register the individuals who will be attending.

Like last year, the registration system, options and process is again streamlined to enhance the value for all WINDPOWER participants. There is a single registration pass providing all registrants (attendees and exhibitors) with access to the exhibition, plus all of the education stations on the show floor. Instead of separate exhibitor conference and booth personnel passes, you have a single allotment of free passes that you may use for your own staff, or for any customers you would like to host at the event.

To redeem your free passes, utilize the online registration system at www.windpowerexpo.org/registration and use the specific promo code that was emailed to your primary booth contact person (please note, your promo code is the same as your A2Z password). Feel free to distribute your promo code to your staff or any customers you are hosting at the event, however please be aware the code will no longer work once the maximum number of passes allotted to your company has been reached (see the free pass allotment chart on the next page).

What is included in your WINDPOWER registration? This all-inclusive pass provides access to all of the educational and networking opportunities plus hundreds of exhibits on the show floor Tuesday – Thursday as well as:

All Access Pass:

- Access to the exhibition the entire show Tuesday - Thursday
- A ticket to the Opening Reception in the Crystal Garden at Navy Pier on Monday evening
- Access to all conference sessions Tuesday – Thursday within the education stations on the show floor (*does not include pre-conference seminars*)
- Access to the speaker presentation files for which we receive permission to share for 30 days post-show
- Tuesday's exhibition happy hour
- Wednesday's poster reception
- Show information and mobile app including networking tools

Upgrade Option: We are also offering an **All Access PLUS** pass this year, providing premium service and exclusive networking opportunities on top of the benefits provided in the regular registration pass. Benefits include:

All Access PLUS:

- Complimentary copy of the session audio recordings
- VIP registration counter for expedited service
- Access to the WP18 VIP lounge on the show floor
- Voucher for the on-site AWEA store
- VIP ribbon for your badge

Optional Activities: Additional educational and networking activities can be added onto a registration pass including:

- Pre-Conference Seminars:
 - Wind 101: Introduction to Wind Energy
 - Wind 201: Wind Development for Pros – Turning Ideas into Assets
 - Icebreaker: Unleashing the Vast Great Lakes Offshore Wind Potential
- Women of Renewable Industries & Sustainable Energy (WRISE) Networking Luncheon
- Community Service Project Donation
- Choose Your Own Chicago Adventure – Thursday Afternoon Networking Events



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Exhibitor Registration:

How many free passes do I get with my booth? Based on your booth size, you receive the following free passes, which can be used for your staff or customers that you would like to host at the event:

Booth Size	Total Badges
100 SF	4
200 SF	5
300 SF	6
400 SF	8
600 SF	10
800 SF	12
1000 SF	14
1200 SF	15
1400 SF	16
1600 SF	18
1800 SF	20
2000 SF	22
2200 SF	24
2400 SF	25
2600 SF	26
2800 SF	27
3000 SF	28
3200 SF	29
3400 SF	30
3600 SF	32
3800 SF	34
4000 SF	36
4200 SF	38
4400 SF	40
4600 SF	42
4800 SF	44
5000 SF	46

What if I require additional registrations? If you need to purchase any registrations beyond your free allotment, you can do so on the same registration site. Registration rates are listed below:

Membership Status	Pass Type	Advance by April 10	Regular April 11 – May 6	On-Site May 7 – 10
Member Exhibitor	All Access Pass	\$395	\$445	\$545
	All Access PLUS	\$895	\$945	\$1045
Non-Member Exhibitor	All Access Pass	\$595	\$695	\$795
	All Access PLUS	\$1095	\$1195	\$1295

What if I have a large group of registrations and need help? If you have at least 10 registrations and would prefer not to register them online, you can download a group registration spreadsheet from www.windpowerexpo.org/registration, complete all of the necessary fields, and return it to AWEA at conference@awea.org to have entered into the system.

What if I have customers or prospects I want to invite? *NEW* for this year, there is an **Invite-a-Customer promotion** available for exhibitors. Any customer or prospect that did NOT attend WINDPOWER 2016 or 2017 is eligible for a special rate of \$99 for AWEA members, \$199 for non-members (75% off the normal registration rates). This is an excellent way for you to provide a personalized benefit to customers, increase your visibility, and strengthen your relationships. Each exhibitor has a special promotion code they can provide to customers who meet these eligibility requirements. To request your promo code, email conference@awea.org. *Please note: employees of exhibiting companies are not eligible for this promotion.*

Questions about registration? Contact AWEA at conference@awea.org or (202) 383-2512.