



The Green Team Exhibitor Program is an initiative to highlight exhibitors who have taken steps to create a more sustainable exhibit booth and support the sustainability initiatives of WINDPOWER.

The goals of this program are as follows:

1. To collect information about materials used and operational practices on the WINDPOWER exhibit hall.
2. Encourage sustainable exhibition practices by exhibitors beyond WINDPOWER.
3. Decrease the environmental impact of exhibition at WINDPOWER.

How it works: An exhibitor must comply with the **mandatory items** identified in a variety of categories (e.g. lighting, shipping etc.), plus at least 4 optional items in across any of the categories. Random audit of practices will take place on site to ensure compliance.

What are the benefits? By participating in the Green Team Exhibitor Program your company and exhibition booth will receive additional recognition throughout the show cycle including:

- Highlight on Event Website
- Onsite Booth Recognition, including an opportunity to be featured on a floor decal in 2019, directing attendees to your booth.
- Booth will be included in the AWEA attendee scavenger hunt.
- Special designation in the show directory
- Special designation in the event app

All participant entries will be reviewed and entered into a drawing for an opportunity to receive a Green Team Exhibition Leader Award. This awardee will be featured post show and will receive a complimentary event sponsorship recognition opportunity for 2019.

Starting in 2019 some requirements will become established for ALL exhibitors participating in WINDPOWER.

Should you need informational resources to help your organization achieve Green Team status and would like to participate, fill out the form below and email the completed form to Wade Barton: wbarton@awea.org



EXHIBITOR GREEN TEAM CATEGORIES

Items highlighted are mandatory

Company: Booth #	Contact Info: Cell for Onsite Booth Contact:
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Wind Energy RECs or Carbon Offsets

- Purchase wind energy renewable energy credits (RECs) of 10kwh or more of your booth's electrical usage during the show
- Purchase carbon offsets for travel and/or shipping

Waste Management and Catering

- Opt in for recycle bin for your booth.
- Opt out of an in-booth waste bin and only use the recycle/waste bins provided by show management.
- Use china service ware or only 100% compostable service ware for all in-booth catering
- Choose a menu with 50% or more regionally produced items.
- Any materials or give-a-ways left over from the booth will be donated through the exhibitor donation program.

Communications & Collateral

- Printed collateral of 100% recyclable paper in a standard municipal recycling stream; contain at least 50% post-consumer recycled content OR 30% post-consumer recycled content and be certified as sustainably sourced by a third-party organization**

In addition, the exhibitor can comply with one or more of the following options

- Participate in WINDPOWER electronic advertising opportunities in lieu of print
- Eliminate or significantly reduce print or promotional giveaways
- Exhibitor will limit the quantity to less than 1,500 handouts and giveaways COMBINED
- Promotional giveaways will meet one or more of the following sustainability criteria: 30% post-consumer recycled content, OR rapidly renewable, OR biodegradable

Shipping Materials

- Exhibitors who ship booth materials using third-party logistics partner that participates in the U.S. EPA's SmartWay Partnership Program or an equivalent program**

In addition, the exhibitor can comply with one or more of the following options

- Eliminate polystyrene (i.e. packing peanuts) from booth operations
- Reuse all padding materials and exhibit crates
- Exhibit crate(s) made from a third-party-certified sustainable material
- Do not ship materials

Booth Lighting

- Incandescent bulbs are prohibited for use in any medium screw-based lighting applications. LEDs or compact fluorescent light bulbs (CFLs) must be used instead.**

In addition, the exhibitor can comply with one or more of the following options

- Energy efficient lighting technology (CFL, LED) is used exclusively in at least one of the following areas:
 - Accent Lighting

- Overhead Signage
- General Lighting
- Booth lighting is not used
- Exhibitor has a power down lighting program whereby the booth lighting is powered down after show/set-up hours. (INCLUDE A COPY OF POWER DOWN PLAN)

Energy Conservation

- All displays, monitors and booth lighting must be completely powered down each night after show/set-up hours. Any equipment that cannot be shut down must be put into sleep mode during non-expo hours.**

In addition, the exhibitor can comply with one or more of the following options

- Electronic display equipment (flat screens, projectors etc.) must meet one of the following requirements:
 - Display is reused for multiple shows
 - Display meets criteria for Energy Star qualification or equivalent energy efficiency program
- N/A No electronic displays in booth

Booth Flooring

- Reused flooring that has been in use for at least one year
- Flooring composed of one or more of the following: 25% post-consumer recycled material, 100% recyclable material or rapidly renewable material(s)

Booth Graphics/Signage and Displays

- Reuse graphics and signage from another show
- New graphics and signage will be produced on 100% recyclable substrate and will not be foam core or PVC materials.
- Graphics and signage are 100% recyclable
- Graphics and signage contain a minimum 25% recycled material and utilize water- or vegetable-based inks
- Display elements are reused, are 100% recyclable or contain a minimum 25% recycled content

Adhesives, Sealants and Finishes

- No paints, varnishes or glues will be used to maintain the booth
- Only low- or zero VOC products such as paints, varnishes or glues will be used for new materials or to maintain the booth

Share your sustainability story. Please share some of the more innovative aspects of your booth and why sustainability is important to your organization.