

Enhance your visibility to attendees and grow your business with new enhanced eBooth packages. Enhanced eBooth packages increase your visibility with attendees by 2-3 times.

The company names and booth numbers of exhibitors with an Enhanced eBooth listing are displayed in bold styling along with a special icon to make the listing stand out in the Exhibitor List, as well as, on the Event Map.

Special Pricing at NCEA 2016 Booth Selection

Enhanced eBooth Features	Basic Free	Premium \$395 \$295	Ultimate \$995 \$695
NCEA 2017 Convention & Expo Website Exposure			
Premium Position Pop to the top of the exhibitor list			X
Event Map Banner Ad Grab attendees' attention on the event map			1
Videos Interactive videos of products and services			2
Online Product Listings Detailed descriptions, color images		2	unlimited
Press Releases What's happening at your company		2	unlimited
Show Specials Spotlight discounts & giveaways		2	unlimited
Company or Product Logo Add your logo to your eBooth Profile		X	X
 Enhanced eBooth Icon Shown on floor plan & exhibitor list		X	X
Product Categories Use categories buyers search with	5	5	5
Company Name, Booth Label, and Address	X	X	X
Website URL Add website link to eBooth Profile	X	X	X

Achieve greater visibility with an Enhanced eBooth listing



Pop to the top of the exhibitor list



Upload rich videos that engage audiences with your brand.



Promote multiple show giveaways and welcome more traffic in your booth.



Show up in more attendee searches by adding additional product categories.



Showcase all your products and services through interactive content.

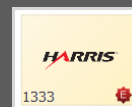


Add more details and branding to your company description.

Other Promotional Opportunities

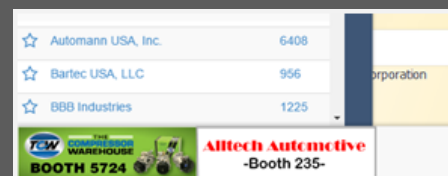
Event Map Logo-\$395 Each

Stand out from others on the event map with a logo on your booth. Must have a 20x20 or larger booth.



Event Map Banner Ads-\$195 Each

All attendees will check out the online event map. Catch their attention in this hot spot with a track-able banner adver-



Company Videos-\$295 (Per Video)

Let potential buyers and influencers see your story through promotional videos. Upload videos directly from your console. The videos are automatically encoded to play on multiple platforms including mobile.