

# NCEA 2017 Pre-Registered Attendee List - February 1 – April 10, 2017

- 2017 Pre Show Attendee EMAIL List with eBlast Service: \$1,100 per list (price includes eBlast Service) Exhibitor does not receive the list for download. Exhibitor will work with CDS for eBlast fulfillment (details below)

- 2017 Pre Show Attendee MAIL List: \$720 Exhibitor downloads the mailing list directly into a .csv file. List includes name, occupation, company, mailing address, and involvement with Catholic education.

**Important Information:** Attendee list available online. By using our online system you will receive instant record counts (see Step 1 below) prior to purchasing.

- The NCEA Attendee list is for a one-time use only; You will prevent duplication, transfer, or reproduction of the list, or information therein in any form whatsoever, and that you understand that any unauthorized usage will result in denied access for future use of attendee lists. List will include all records at time of purchase. No refunds will be given for orders that are cancelled after processing.

- EMAIL LISTS WILL NOT BE SENT DIRECTLY TO EXHIBITORS. Exhibitors must use Convention Data Services for eBlast set up and fullfillment. Please follow instruction below.

- MAIL LISTS CAN BE DOWNLOADED WHEN YOUR ORDER IS COMPLETED. Fields that will be included on the list rental (when provided by the registrant) are: name, company, mailing address, and demographics.\*\* Lists will be in an Excel format. Please note: Lists do not include phone or fax.

### **Online Ordering Instructions:**

**Step 1** – Online ordering: http://www.apressleadpro.com/fe\_list/expick.php?showcode=NCEA0417 Select company name and continue. If ordering an Email list, you must enter the supplied Convention Data Services bonded mailhouse information. If ordering a mailing list, you must enter your company information into the bonded mailhouse fields.

Step 2 – Select your list filters based on attendee demographic profiles you want to target. The ordering system will search the registration database real-time and provide you with a record count that matches your criteria.

Step 3 – Select "Complete Request". Your list request will be submitted, and approved pending review of the bonded mailhouse entry. You willrecieve an email confirming your list request is being reviewed. **SAVE this email, it contains the unique URL required to finish your order once your list request has been approved.** 

Step 4 – You will receive an approval code within 1 – 2 business days. Use your unique URL to access and complete your order. If

## What happens next?

### If You Ordered an Email List

If you ordered the Email List, please submit your HTML or text with images to  $\frac{athrasher@cdsreg.com}{cdsreg.com}$ . Please allow a 2 – 3 day turn-around time for the eBlast proof to be created and sent to you for approval.

### If You Ordered a Mailing List

If you ordered a Mailing List, your list will be emailed to the contact information that you enter into the bonded mailhouse fields when requesting your list. You can enter your company information into these required fields if you are ordering a mailing list.

QUESTIO	NS?	1-508-743-0186	ACCOUNT MANAGER	Amy Thrasher	EMAIL	athrasher@cdsreg.com
Terms & Conditions	the eve 2) The 3) Ad <b>PAYMI</b> 4) Cus 5) <b>CO</b>	<ol> <li>Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be renderedin a timely and professional manner according to standard industry practices. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.</li> <li>The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds.</li> <li>Advance orders must be received paid in full. Orders received without payment will be charged at the appropriate published price based on order deadline dates. SERVICES WILL NOT BE RENDERED UNTIL PAYMENT IN FULL IS RECEIVED. No refunds on advance orders.</li> <li>Customer is responsible for all applicable Federal, State, or Local taxes.</li> <li>CONTRACTOR's liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.</li> <li>It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.</li> </ol>				

