



# The smart way to collect leads

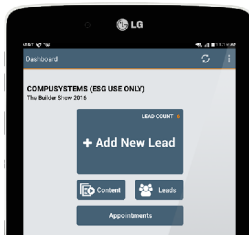


App works with all iPhone, iPad and Android devices with this year's and the previous year's operating system.

## CompuLEAD App

Download the app and activate it via a unique activation code on your own smart device

- Transfer activations between your staff's devices
- Custom qualifiers and survey questions
- Edit lead information and add notes
- Scan badges on and off the show floor even when cellular/Wi-Fi connection is lost
- Send your own marketing materials to your leads from the app
- Get personal in-booth training *Additional charges apply*
- Wireless printer *Additional charges apply*



CompuLEAD Tablet



Wireless Printer

## CompuLEAD Tablet

A rental LG tablet equipped with the CompuLEAD app

- Custom qualifiers and survey questions
- Edit lead information and add notes
- Scan badges on and off the show floor even when cellular/Wi-Fi connection is lost
- In-booth delivery, setup and training *Additional charges apply*
- Wireless printer *Additional charges apply*



Program runs in iOS & Android Smartphones and Tablets

## atEvent—Sync your leads to Marketing Automation and CRM systems

The atEvent event lead capture solution gives you the tools and insights you need to maximize sales conversions from events.

- Get event leads transferred into your Marketing Automation and CRM systems automatically
- Drive prospect nurturing and near real-time follow-up of sales-ready leads
- NO MORE SPREADSHEETS
- Add Scan badges and business cards
- Capture topics of interests and qualified follow up actions



[compusystems.com/order](http://compusystems.com/order)

Fax: +1 708.344.4444 • Inside the U.S. (Toll-free): 866.600.LEAD (5323)

Outside the U.S.: +1 708.786.5565

2017 National Safety Council Congress & Expo • September 25-27, 2017

Indiana Convention Center • Indianapolis, IN



**Packages**

	7/27/17 EARLY BIRD	8/11/17 ADVANCE	STANDARD	QTY	TOTAL
<b>CompuLEAD App 3 User Activation</b> (115) • Custom qualifiers and surveys • 15 pieces of literature (15 PDFs, up to 5 MB each) • 5 links to videos	\$505	\$530	\$555	_____	\$ _____
+ Additional User Activations (173B)	\$130	\$130	\$130	_____	\$ _____
<b>CompuLEAD Tablet</b> (114) • Custom qualifiers and surveys • Wireless printer* • Delivery, setup and in-booth training • 15 pieces of literature (15 PDFs, up to 5 MB each) • 5 links to videos	\$760	\$825	\$920	_____	\$ _____
<b>atEvent</b> • Capture detailed prospect information • Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration • Event intelligence and sales insights • Unlimited users	\$895	\$945	\$995	_____	\$ _____

**A-la-Carte**

<b>CompuLEAD App 3 User Activation</b> (173A) + Additional User Activations (173B)	\$380	\$405	\$435	_____	\$ _____
<b>CompuLEAD Tablet</b> (174A)	\$380	\$405	\$435	_____	\$ _____

**Add-ons**

<b>Wireless Printer For App</b> (287A) – Only pairs to 1 device/app at a time	+\$110	+\$125	+\$145	_____	\$ _____
<b>Wireless Printer For Tablet</b> (187A) – Only pairs to 1 device/app at a time	+\$110	+\$125	+\$145	_____	\$ _____
<b>Setup and In-Booth Training For App</b> (108)	+\$110	+\$125	+\$145	<input type="checkbox"/>	\$ _____
<b>Delivery, Setup and In-Booth Training For Tablet</b> (08)	+\$110	+\$125	+\$145	<input type="checkbox"/>	\$ _____

**Payment**

Contact Name/Title		Company Name		Booth # (Required)	
Address					
City		State	Zip Code	Country	
Phone		Onsite Cell		Fax	
Email		Alternate Email (to receive leads post-show)			
<p>Credit card deposit required for all rentals. Order will appear as LEAD RETRIEVAL on credit card statement. By signing this order form, I declare that I have fully read, understand and agree to abide by the Terms and Conditions listed below.</p> <p><input type="checkbox"/> Visa   <input type="checkbox"/> MC   <input type="checkbox"/> Amex</p>					
Card Number			Expiration Date		
Cardholder Name			Cardholder Signature		

**Subtotal** \$ \_\_\_\_\_  
 Processing Fee \$ \_\_\_\_\_ 15.00  
**TOTAL** \$ \_\_\_\_\_

**All applicable taxes will be added**  
**All prices in U.S. dollars.**  
**All orders subject to a \$100 cancellation fee**  
**No refunds after 8/25/17**  
**No refunds on the CompuLEAD App**

**Order**  
[compusystems.com/order](http://compusystems.com/order)

**For assistance**  
 Inside the U.S. (Toll-free): 866.600.LEAD (5323)  
 Outside the U.S.: +1 708.786.5565

TERMS AND CONDITIONS. By completing this Lead Retrieval Order you agree to be held liable for the safekeeping and return of the CompuLEAD unit and its accessories. If the unit or Bluetooth printer is not returned, returned damaged or stolen, a replacement fee of \$500 per item will be charged to the credit card used when placing the order. If the power cord is not returned, a \$100 replacement fee will be charged. If the Portable Android Charger w/ Cord is not returned, a \$50 replacement fee will be charged. If the unit is not returned within one hour after the show floor closes, a \$100 late fee will be charged. CompuSystems is not liable in the event of any hardware or software malfunction, service interruption or loss of saved leads.



# Drive Traffic to Your Booth

2017 National Safety Council Congress & Expo • September 25–27, 2017

Maximize traffic to your booth with TrafficMax attendee list marketing services. This user-friendly, online attendee list rental and marketing system will help you reach qualified buyers for your products and services. It's never been easier or more cost effective to market your presence at the show and also help ensure a return on your exhibiting investment.

## TrafficMax Attendee List Marketing Service

### Attendee List Rental

Mine the attendee data to create a targeted list for marketing purposes. List is provided in either a csv or tab delimited format. All pricing and list counts are calculated prior to finalizing your order, and what's included on the list is displayed on the ordering site.

### Broadcast Email

Create and send a broadcast email to the list you select right through TrafficMax. This flexible system supports HTML and plain text email messages and even includes a tracking report for HTML emails.

**Please note: you will not receive a copy of the attendee list.**

	List Rental			
	MINIMUM ORDER	COST PER RECORD	SETUP FEE	ADDITIONAL COST PER RECORD
Attendee List Rental	\$300	\$0.12	–	–
Broadcast Email	\$300	\$0.12	\$75	\$0.12

### Order

1. Log on to [compusystems.com/order](http://compusystems.com/order)
2. Select TrafficMax, then select from the available options.

The site will display exactly what's included on the list. To get a list count, visit the website and select from the available criteria to target the list. The site will then display a list count and total cost prior to placing the order.

**Questions?** Contact a TrafficMax Specialist at +1 708.786.5565.

