



Bulletin 9

➤ On-Site Sales

To: All Passenger Car and Truck Exhibitors

The purpose of the Chicago Auto Show is to give the public an opportunity to see, experience and compare the latest innovations in all the new-model vehicles that are available at franchised dealerships.

Therefore, you are reminded that all business is to be transacted at dealerships. Actual selling of vehicles at the Chicago Auto Show in McCormick Place is strictly prohibited. As a result, any indication of “sold” or similar identification is not permitted for any vehicle on display.