



Bulletin 2

➤ **Exhibit Dimensions / Rules and Regulations**

To: All Exhibitors
Refer To: Floor Plans / Rules and Regulations

Copies of the 2017 Chicago Auto Show Rules and Regulations, floor plans of the exhibit hall layout, and column types and dimensions follow this show bulletin.

Please review the Rules and Regulations and note the reference to the control of noise generated by loud speaker systems. Exhibitors shall cooperate in efforts to prevent excessive noises, which cause discomfort to visitors and other exhibitors.

Note In addition, all exhibitors will observe a “quiet time”, no amplified sound, from 8:15 p.m. to 9 p.m., Friday, Feb. 10 for the First Look for Charity ceremonies.

The time for exhibit completion is no later than 6 a.m. Thursday, Feb. 9, for all exhibitors. Allied exhibitors should refer to Bulletin 3. The exhibit hall will be “show ready” at this time to accommodate the Media Preview schedule. No work or equipment will be permitted on the show floor during the media events without the approval of show management.

Ceiling Decorations and Hanging Signs

Please review the special circumstances, restrictions and requirements in our Rules and Regulations, the McCormick Place Exhibitor and Utility Ordering Guide, and the Overhead Lighting section of this manual prior to including these items in your floor plans.

Exhibit and Column Dimensions

The dimensions on the following floor plan are for reference only. Exhibitors may obtain current and up-to-date space dimensions from GES, phone Lisa Pizzato at 630-539-4860 or email Lisa at lpizzato@ges.com.