



## Bulletin 9

### ➤ On-Site Sales

To: All Passenger Car and Truck Exhibitors

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The purpose of the Chicago Auto Show is to give the public an opportunity to see, experience and compare the latest innovations in all the new-model vehicles that are available at franchised dealerships.

**Therefore, you are reminded that all business is to be transacted at dealerships. Actual selling of vehicles at the Chicago Auto Show in McCormick Place is strictly prohibited. As a result, any indication of “sold” or similar identification is not permitted for any vehicle on display.**