

# 2015



Leverage Your Investment & **GET NOTICED**



## Sponsorship Opportunities

September 15th - 18th  
McCormick Place **Chicago, Illinois**  
[www.myPROCESSEXPO.com](http://www.myPROCESSEXPO.com)

# On-Site Opportunities

## CONFERENCE BAG

Your logo will be prominently displayed on the official conference bag. All PROCESS EXPO attendees will literally carry your message all over the Show Floor, throughout McCormick Place, the hotel and through O'Hare on their return home and in future travels.

**FPSA Member:** Exclusive\* **\$44,000**  
**Non Member:** Exclusive\* **\$55,000**

**FPSA Member:** Shared\* by 4 companies @ **\$11,000 each**  
**Non Member:** Shared\* by 4

## SHOW PENS

Your company logo will be displayed on the official Show Pen. Attendees will be taking notes during the educational sessions at PROCESS EXPO. If you already have company pens that you'd like for us to use – that works! Call for details.

**FPSA Member:** **\$9,500**  
**Non Member:** \$11,800

## WI-FI (2 opportunities)

Get everyone connected at the show! Splash your company's brand across the devices of anyone who accesses the wireless internet at PROCESS EXPO 2015. WiFi will be available in the East Hall, North Hall, and the Grand Concourse of McCormick Place. Anyone who accesses the free WiFi at the show will see your branded splash page. Your company will be recognized as the official WiFi partner on customized signage throughout the show. WiFi available all four days the show floor is open.

**FPSA Member:** **\$18,500 each**

## "YOU ARE HERE" MAP (multiple opportunities)

This will be one of the most visible promotions at PROCESS EXPO! Anyone at the Show – veteran or new-comer – will use these signs at least once during the Show to navigate the aisles. We will have (4) free-standing vertical signs displaying an enlarged floor map. Your company logo will be displayed on these directional signs. This is a sure way to help customers identify where your company is located on the massive show floor.

**FPSA Member:** **\$4,300**      **Non Member:** \$5,500

## PROCESS EXPO U SPOTLIGHT THEATRE (3 opportunities)

Excellent visibility on the show floor! As the exclusive Sponsor, your company's name and logo will be prominently featured throughout this custom-built area on the show floor. Attendees will be visiting the Theater throughout the entire show. A large banner with your advertisement will be displayed in this high traffic area for maximum visibility. You provide the banner artwork.

**FPSA Member:** **\$20,000**

## LANYARD (Co-Sponsorship)

As a convenience in wearing the Show Badge, the lanyard with your company name will be supplied to all PROCESS EXPO, International Dairy Show, and InterBev Process attendees and exhibitors along with their credentials. This stylish badge strap can also include your URL!

**FPSA Member:** **\$13,750**  
**Non Member:** \$17,100



## REGISTRATION CONFIRMATION

\*NEW\*

Be a part of everyone's first step in becoming a PROCESS EXPO guest – registration! Your company logo will appear in the registration e-mail confirmation that every PROCESS EXPO attendee receives.

**FPSA Member:** **\$8,500**

## AISLE BANNER

(multiple opportunities)

Display your company name, logo and booth number at the beginning and end of your aisle. Highlight your company as attendees enter your aisle from both ends. There is only one opportunity per aisle, so don't delay your chance to brand your company as attendees walk the aisles! *Includes Deluxe Supporter upgrade.*

**FPSA Member:** **\$5,100**  
**Non Member:** \$8,100

## SHUTTLE BUS ADVERTISING

You'll receive maximum exposure from this on-site and off-site opportunity! Official PROCESS EXPO Shuttle Buses will be wrapped in your custom artwork! Your moving billboard will be seen throughout the shuttle bus routes during PROCESS EXPO Week. Shuttle Bus signage on-site will highlight your company logo.

**FPSA Member:** Call for pricing





## FLOOR STICKERS

Have your own artwork created on a custom 2' x 2' sticker placed on the end of the aisle or major cross aisle in which your booth is located. Only 1 sticker per aisle end, 2 per cross aisle.

**FPSA Member: \$930**

Non Member: \$1,420

## POWER STATIONS

(4 opportunities)

Get everyone's attention while they charge their laptops and mobile phones by featuring your company logo on the panels atop the PROCESS EXPO power stations. Attendees will take advantage of these services – you should too!

**FPSA Member: \$4,200 each**

Non Member: \$5,100 each

## “A TASTE OF CHICAGO”

Designed to encourage early registration, we will hold a drawing for five lucky attendees each month (March - August 2015) awarding them a \$100 gift certificate to one of Chicago's finest restaurants. Pre-Show: your company will be promoted each month to thousands of prospective attendees. On-Site exposure: the winners will come to your booth at PROCESS EXPO to pick up their gift certificates, giving you an excellent opportunity to meet them first hand.

**FPSA Member: \$10,000**

## CUSTOM SPONSORSHIP

Is your company launching a new product or service? Celebrating a major milestone or anniversary? Or do you have a specific sponsorship idea in mind? Let's create a customized opportunity that's just right for you! Contact us for more info!

## INTERNET CAFÉ/SOCIAL MEDIA & NETWORKING LOUNGE

This “hip” lounge will serve as a social hub and meeting place for event guests! Designed to be a rest stop for bloggers, seating, and an area to access your networks from within the show floor, the Internet Café and Social Media Lounge will be a comfy and functional respite for attendees taking a break from walking the hall. Custom signage will include company logos for great exposure!

**FPSA Member: \$7,500**

Non Member: \$9,750

## SHOW NOTEPADS

Your company logo will be displayed on the official Show Notepad. They will be placed in the meeting rooms of the educational sessions at PROCESS EXPO. If you have company notepads that you'd like for us to use – no problem!

**FPSA Member: \$9,500**

Non Member: \$11,800

## PRODUCT LOCATOR

(multiple opportunities)

Get in front of buyers as they plan their show strategy. Your company logo and graphics will be displayed on all four-sides of the 8' kiosk. Includes Deluxe Supporter upgrade.

**FPSA Member: \$8,500**

Non Member: \$13,800

## PRESS RECEPTION AND PRESS ROOM (4 opportunities)

You'll reach all international and domestic press attending PROCESS EXPO 2015! Sponsorship includes custom signage in the press room and refreshments in this busy media area. Distribute company promotional item or literature inside the press room.

**FPSA Member: \$3,300 each**



## INTERNATIONAL BUSINESS CENTER (multiple opportunities)

Thanks to you, international delegates will appreciate the amenities of this resource center. Your company logo will be displayed on custom signage, and you'll have the opportunity to display a promotional item to direct them to your booth on the show floor.

**FPSA Member: \$4,000 each**

## MCCORMICK PLACE BANNERS & SIGNS

(multiple opportunities)

Banners offer maximum visibility at McCormick Place. Place your company prominently in front of industry leaders even before they set foot on the show floor. Pricing varies. Contact us for more details.

# Online Opportunities

## FLOOR PLAN BANNER (Limit of 6) \*NEW\*

One 360 x 45 pixel sponsorship banner available at the bottom of the PROCESS EXPO floor plan application. Banners rotate every 6 seconds. Sponsorship includes all of the features of the Ultimate Supporter package. Live link directs attendees to the Ultimate Supporter listing on the floor plan and statistics are available for tracking.

**Same price for both members and non members! \$4,900**



## PRODUCT CATEGORY (limit of 1 company per category) \*NEW\*

One 180 x 150 pixel sponsorship image located at the top of the product category search result of the exhibitor's choice. Image links to the exhibitor's profile online and includes all of the Ultimate Supporter package. Listing also appears at the very top of the search results - regardless of where it would normally appear within the alphabet.

**Same price for both members and non members! \$4,900**



## TILE BANNERS (multiple opportunities)

Gain prominent online exposure on the PROCESS EXPO website! Reserve one of the tile banners that is displayed on multiple pages of the show website. This opportunity can be shared with multiple exhibiting companies through random rotation.

**FPSA Member: \$1,800**

**Non Member: \$2,350**

## SKYSCRAPER BANNER (multiple opportunities)

Skyscrapers are a great way to brand your company and encourage a call to action. They can be linked to your home page, your listing on the PROCESS EXPO show site, or another URL of your choice. This opportunity can be shared with multiple exhibiting companies through random rotation.

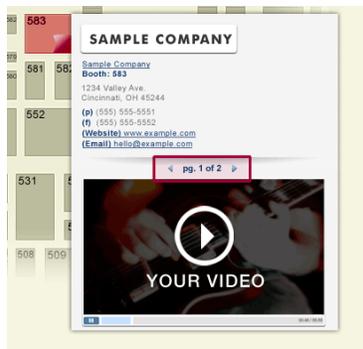
**FPSA Member: \$3,400**

**Non Member: \$5,100**

# Supporter Upgrades

## ULTIMATE SUPPORTER - "The Works"

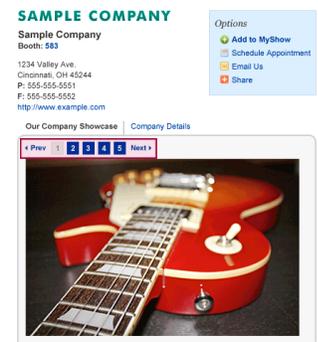
Exhibitors at this level can expect 5x more leads than the standard exhibitor! It includes all of the features that a Deluxe Supporter will receive PLUS the added online feature of 2 video display panels. To further enhance your online listing, a special ICON will appear next your company name in search results along with the benefit of a "corner peel" graphic highlighting your booth on the live interactive floor plan!



**Same price for both members and non members! \$3,300**

## DELUXE SUPPORTER

Enhance your visibility on the PROCESS EXPO Interactive Floor Plan! You'll receive 2.5x-3x more leads! You'll have the chance to add 2 additional image/text panels. You will also receive priority listing on the featured exhibitor search and you will stand out with a special image icon in the search results. You'll have the ability to change your sales message whenever you want.



**Same price for both members and non members! \$1,500**

All Sponsorships include company listing in the PROCESS EXPO Official Program Guide, company listing on signage at PROCESS EXPO 2015, company logo on

**Contact Grace Cular Yee at 703-663-1220 or gyee@fpsa.org to sign up today!**