



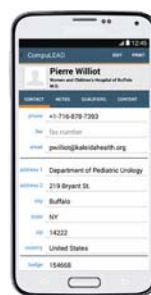
CompuSystems Lead Retrieval

The smart way to collect leads

The best way to collect sales leads is by using a badge scanner offered by the official lead retrieval provider for the show. Why? It's the only quick and easy way to receive full contact and demographic information that is secure and never lost. Check out the options below and find one that suits your needs.



App works with all iPhone, iPad and Android devices
with this year's and the previous year's operating system.



Mobile Plus



Optional Wireless Printer

CompuLEAD Smart Lead Retrieval App

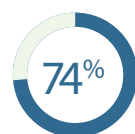
Download the app and activate it via a unique activation code

- Instant online access to sales leads
- Continue to scan badges even when cellular/Wi-Fi connection is lost
- Custom qualifiers and survey questions
- Edit lead information and add notes
- Transfer activations between your staff's devices
- Scan badges on and off the show floor

CompuLEAD Mobile Plus Badge Scanner

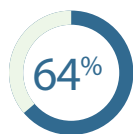
- Instant online access to sales leads
- Complete with custom qualifiers and survey questions
- Get your device delivered, setup and get trained on how to use it (additional charges will apply)
- Easy note taking
- Optional wireless printer

Did you know?



74% of organizations capture leads with a lead retrieval system offered by the exhibition organizer.*

The majority of leads are passed to someone else for follow up.* myLeads makes sharing leads quick and easy.



64% of exhibitors send an email as follow up.* CompuLEAD Smart lets you send your marketing materials to your leads directly from the app via email.

Qualifying and taking notes at the point of lead capture makes for impactful and effective follow up.*

*Ducate, Douglas 2012, Exhibitor Sales Lead Capture and Follow-up Practice Trends. Retrieved from the Center for Exhibition Industry Research, www.ceir.org.

Please note that if your using your own lead capturing equipment, the QR code on the badge only contains limited information. To receive full lead information post-show call 708.786.5565 for information and pricing.

Official Vendor of



TERMS AND CONDITIONS. By completing this Lead Retrieval Order you agree to be held liable for the safekeeping and return of the CompuLEAD unit and its accessories. If the unit or Bluetooth printer is not returned, returned damaged or stolen, a replacement fee of \$500 per item will be charged to the credit card used when placing the order. If the power cord is not returned, a \$100 replacement fee will be charged. If the unit is not returned within one hour after the show floor closes, a \$100 late fee will be charged. CompuSystems is not liable in the event of any hardware or software malfunction, service interruption or loss of saved leads.



Lead Retrieval

Coal Prep 2016

April 26–27, 2016 • Kentucky Exposition Center • Louisville, KY

Lead Retrieval Order Form

CompuLEAD Smart *Lead Retrieval App*



Data-plan or Wi-Fi required
Support all Apple products and
Android mobile only

Unlimited User Activation Package (116)

- Unlimited user activations
- Instant online access to leads
- Custom qualifiers and surveys
- 15 pieces of literature (15 PDFs, up to 5 MB each)
- 5 links to videos



Unlimited User Activations (178A)

Includes above, except 15 pieces literature and 5 links to videos

3 User Activation Package (115)

- 3 transferable user activations
- Instant online access to leads
- Custom qualifiers and surveys
- 15 pieces of literature (15 PDFs, up to 5 MB each)
- 5 links to videos

3 User Activations (173A)

Includes above, except 15 pieces literature and 5 links to videos

Setup and In-Booth Training (108)

Thru 04/01/16 EARLY BIRD	Begins 04/02/16 STANDARD	QTY	TOTAL
\$880	\$975	_____	\$_____
\$775	\$875	_____	\$_____
\$545	\$640	_____	\$_____
\$425	\$525	_____	\$_____
+\$105	+\$140	☐	\$_____

CompuLEAD Mobile Plus *Badge Scanner*



Mobile Plus Package (114)

- Instant online access to leads
- Custom qualifiers and surveys
- Requires nightly charging
- Wireless printer
- Delivery, setup and in-booth training



Mobile Plus (174A)

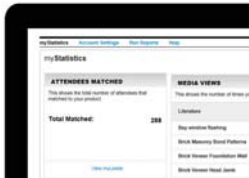
Includes above, except wireless printer and deliver, setup and in-booth training

+ Wireless Printer (187A)

+ Delivery, Setup and In-Booth Training (08)

\$605	\$765	_____	\$_____
\$425	\$525	_____	\$_____
+\$105	+\$140	_____	\$_____
+\$105	+\$140	☐	\$_____

Follow-up



Included FREE with your CompuLEAD order is myLeads, CompuSystems premier post show follow up service. myLeads allows you to view all of your leads and provides a powerful suite of post-show follow-up services.

- Download leads directly to your own CRM or database
- Print leads and mailing labels
- Send broadcast emails to your leads
- Run reports to help measure ROI

FREE FREE FREE

Payment

Contact Name/Title	Company Name	Booth # (Required)
Address		
City	State	Zip Code Country
Phone	Onsite Cell	Fax
Email	Alternate Email (to receive leads post-show)	

Credit card deposit required for all rentals.

By signing this order form, I declare that I have fully read, understand and agree to abide by the Terms and Conditions listed on the product description page.

☐ Visa ☐ MC ☐ Amex

Card Number	Expiration Date
Cardholder Name	Cardholder Signature

Subtotal \$ _____

Processing Fee \$ 15.00

TOTAL \$ _____

All applicable taxes will be added.

All orders subject to a \$100 cancellation fee.

No refunds after 03/28/16.

No refunds on CompuLEAD Smart.

Order

compusystems.com/order

Fax: +1 708.344.4444

Mail: CompuSystems, Inc.

2651 Warrenville Road, Suite 400
Downers Grove, IL 60515



For assistance

Inside the U.S. (Toll-free): 866.600.LEAD (5323)

Outside the U.S.: +1 708.786.5565



Conference: April 25-27, 2016 • Exhibits: April 26-27, 2016
Kentucky Exposition Center • Louisville, KY

Attention Exhibitors

Using Your Own Badge Scanning Device?

CompuSystems, Inc. is the only company that has lead retrieval devices that provide exhibitors with real-time access to an attendee's full contact information that is stored in the barcodes on the attendee badges. The full contact information is encrypted in the barcode for security purposes and to ensure data integrity. CompuSystems has also made this full contact information available to exhibitors who are using their own lead retrieval devices.

If you plan on using your own hardware and/or software to capture sales leads at the event please be aware that the badges will have multiple barcodes.

QR Code

If you have your own device, make sure you read the QR Code on the badge. The QR Code contains the registrant's First Name, Last Name and Registration ID number. This data can be captured using your own device and using our online, self-service lead converter tool you can convert the data in your file to the full contact information that we have on file.



How do exhibitors using their own Lead Retrieval Devices get full registration contact information?

- If you have your own device and you want to receive full lead information via batch mode (not in real-time) you can convert the data in your file to the full contact information that we have on file using the new, self-service Lead Converter tool. The Lead Converter tool can be found on your Exhibitor Registration Dashboard or at www.compusystems.com/order.
- CSI also offers a lead converter Application Programming Interface (API) that will allow you to capture full contact information in real-time using your own devices.

Pricing for these services is available upon request. If you have any questions, please contact our Exhibitor Services Group at +1 708.786.5565.

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