



# Door Drop Service for Exhibitors

## 2017 Dental Implant Conference

---

### What is a Door Drop?

A convenient exhibitor marketing tool that delivers your promotional materials, invitations, survey, etc., directly to the hotel rooms of trade show attendees. Door Drops are a very effective way to reach your prospects.

### Who is Convention Communications?

Convention Communications is the dedicated Door Drop provider. Door Drops are our only business.

### Why should I do a Door Drop? What about technology?

Does a restaurant tell you to look at their app or do they give you a menu? A hard copy of your promotional material, delivered directly to the hotel rooms of trade show attendees, is a very effective way to reach your prospects.

### Do we need approval from show management to do a Door Drop?

Yes. You must *email* your request to Valerie Wolf of AAOMS [vwolf@aaoms.org](mailto:vwolf@aaoms.org) and obtain approval in writing.

### Why should I work with Convention Communications instead of contacting the hotels myself?

AAOMS has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with the hotels, you work only with us. Convention Communications does *all* of the legwork.

### Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to the hotels yourself!

### How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or email to [Tom@doordrop.com](mailto:Tom@doordrop.com). We are able to accommodate most special requests.

---

#### Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your materials are distributed on schedule.

#### Details

All Rooms in AAOMS DIC Room Block      \$1,500

Deadline for Materials:      November 21

Your materials will be delivered on Thursday night, November 30, 2017, to attendees' rooms of the Chicago hotels affiliated with the AAOMS Dental Implant Conference.

