



2014 KeHE Holiday & Product Innovation Show
June 8-9, 2014
McCormick Place Lakeside Center
Chicago, Illinois

IMPORTANT **UNDER 21 NOTICE**

As a reminder, all exhibitors serving alcohol are required to adhere to McCormick Place and SAVOR... Chicago's Alcoholic Beverage Policies. Please contact Dana Cardella with SAVOR...Chicago at dcardella@mccormickplace.com if you have any questions.

Illinois law prohibits the consumption of alcohol by anyone under the age of 21 and an over 21 ID will be required to sample products containing alcohol.

At the request of KeHE's Risk Management group and McCormick Place Management, all underage personnel (16-20 years of age) will be required to show ID at registration, to enter the show floor and to attend all show functions. *During Move-In and Move-Out no one under the age of 18 is allowed on the show floor.*

Children (0-15 years of age) are not permitted on the KeHE Show Floor or at any of the KeHE Show events such as set-up, or tear-down, show functions before, during or after the show, regardless of affiliations or circumstances.

NO EXCEPTIONS WILL BE MADE.