

GENERAL SHOW INFORMATION

May 16-19, 2015 | McCormick Place | Chicago, IL USA

SHOW INFORMATION

NRA SHOW® 2015 EXHIBIT HALL ACCESS

		EXHIBITOR ACCESS (Blue Badges Only)	ATTENDEE ACCESS (Including Manufacturers' Reps)
EXHIBITOR MOVE-IN See Freight Delivery: Target Date Check-In Schedule for the date/time assigned to your booth. <ul style="list-style-type: none"> Exhibitor must claim their booth by 4:30pm on Friday, May 15 Overtime begins at 4:30pm No entry or re-entry onto the Show floor (all halls) after 6:00pm on Friday, May 15 	Tuesday 5/12 Wednesday 5/13 Thursday 5/14 Friday 5/15	7:30am – 4:30pm* 7:30am – 4:30pm* 7:30am – 4:30pm* 7:30am – 6:00pm	No Access No Access No Access No Access

* You may continue to work until 6:00pm; however, services may not be available after 4:30pm.

SHOW DAYS			
	Saturday 5/16 Sunday 5/17 Monday 5/18 Tuesday 5/19	7:00am – 5:00pm 7:00am – 5:00pm 7:00am – 5:00pm 7:00am – 3:00pm	9:30am – 5:00pm 9:30am – 5:00pm 9:30am – 5:00pm 9:30am – 3:00pm

EXHIBITOR MOVE-OUT			
For more information, see move-out and dismantling information. <ul style="list-style-type: none"> No entry or re-entry onto the Show floor (all halls) after 7:30pm on Tuesday, May 19 Overtime begins at 7:30pm on Tuesday, May 19 Lakeside Center exhibits must be dismantled and packed by 4:30pm on Thursday, May 21 (Booth 8300-10900) 	Tuesday 5/19 Wednesday 5/20 Thursday 5/21 Friday 5/22	3:01pm – 7:30pm* 7:30am – 4:30pm* 7:30am – 4:30pm* 7:30am – 12:00 Noon	No Access No Access No Access No Access

* You may continue to work until 9:00pm; however, services may not be available after 7:30pm on Tuesday, May 19.

EXHIBITOR SERVICENTERS — (ALL SERVICES)

SOUTH HALL.....1 level below Show floor

BETWEEN THE FOOD SERVICE PAVILIONS

Service for Booths 110-5462

NORTH HALL Level 2, Room N 227b

Service for Booths 5507-8280

LAKESIDE CENTER, Room E 253

Service for Booths 8300-10900

GENERAL SHOW INFORMATION (CONTINUED)

GENERAL INQUIRIES

(312) 853-2525

BADGE REGISTRATION CUSTOMER SERVICE

(240) 439-2968

TRADESHOWS

Kara Stahl

Assistant Manager, Tradeshow & Sponsorships.....
..... (312) 853-2535

Lisa Goecke

Director, Tradeshow.....(312) 853-5765

Cailey Lantz

Tradeshow Coordinator, Tradeshow.....(312) 580-5402

EXHIBIT & SPONSORSHIP SALES

Keven Allen

Account Executive (312) 853-2539

Jeff Calore

Senior Vice President, Strategic Alliances..... (312) 853-2538

Rhonda Drury

National Account Manager (312) 853-5762

Louis Helm

National Account Manager, Convention and Allied
Membership (202) 973-3963

Alex Kessler

Sales Coordinator.....(312) 853-2542

Michelle Reshel

Account Executive (312) 580-5421

Christy Spahn

Director of Sales (312) 853-2537

INCLUDED IN BOOTH RENTAL

- Eight-foot-high back draping plus two 33" high draped side rails
- Sign company name and booth number
- General overhead lighting
- Sanitary dishwashing facilities
- Exhibitor Service Centers
- Listings in NRA Show 2015 *Exhibit Guide & Program* and NRA Show 2015 Website

SHOW COLOR SCHEME

- General Show – Grey & White Drape, Blue Aisle Carpet
- Conserve Solutions Center – Green Drape, Green Aisle Carpet
- Organic & Natural Pavilion – Green Drape, Green Aisle Carpet
- Technology Pavilion – Black Drape, Black Aisle Carpet
- Alternative Bitestyle – Blue Drape, Grey Aisle Carpet

AISLE SIGNS AND BOOTH NUMBERS

Large signs hanging over the aisles of the Show floor will indicate aisle numbers. During move-in, booth numbers are printed on the floor in front of each booth space. Booth numbers are also indicated on the sign included with each exhibitor's booth rental.

MANUFACTURERS' AGENTS/REPS

Manufacturers' Reps are not allowed on the Show floor before 9:30am which is illustrated in the Show Floor Access grid and explained as follows:

A MANUFACTURERS' REP who registers on their own and secures a badge in their own company name is considered an ATTENDEE. Attendees are not allowed on the Show floor outside of the official Show hours of 9:30am* – 5:00pm on Saturday, Sunday, Monday and 9:30am – 3:00pm on Tuesday. If your rep will be working in your booth, or needs to be on the floor during set-up, teardown or before official Show hours, you will need to secure an EXHIBITOR badge for them under your exhibiting company name.

PLEASE NOTE: If you are planning to meet with a Manufacturers' Rep on the Show floor outside of official Show hours and do not want to secure an exhibitor badge for them, you must notify NRA Show Management in writing by April 18, 2015. The letter must include the individual's name and company, exhibiting company name, booth number, time and date of the meeting.

NRA Show® 2015 Official Service Providers offer services and products you may need at the Show. Look for this logo to ensure that you are contracting with an official NRA Show 2015 Service Provider. Order forms are available in the online Exhibitor Services & Information Manual.



OFFICIAL SERVICE CONTRACTOR

GLOBAL EXPERIENCE SPECIALISTS (GES)

Display Labor, Electrical, Plumbing, Furnishings & Carpet, Material Handling, Shipping, Rental Exhibits, & Refrigerated/Freezer Storage

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Las Vegas, NV 89118-4702

Phone: (800) 475-2098 Fax: (866) 329-1437

ges.com/chat

AUDIO VISUAL & COMPUTER RENTAL FREEMAN AUDIO VISUAL SOLUTIONS

Attn: Exhibitor Services

PH: (708) 255-7100

FX: (708) 255-7105

avorders.freemanco.com

CUSTOMS BROKER/FREIGHT FORWARDER

KUEHNE + NAGEL, INC.

Attn: Debbie Amrein

PH: (410) 412-7271

Cell: (410) 804-5707

debbie.amrein@kuehne-nagel.com

kn-portal.com

FOODSERVICE/ICE

SAVOR...CHICAGO

PH: (312) 791-7265 (North Hall & Lakeside Center)

PH: (312) 791-7261 (South Hall)

FX: (312) 791-7280

shurley@mccormickplace.com (North Hall & Lakeside Center)

splatt@mccormickplace.com (South Hall)

FIRE SAFETY

MCCORMICK PLACE

Daniel Cozzi

PH: (312) 791-6079

FX: (312) 791-6013

FLORAL DECORATIONS

FLORAL EXHIBITS, LTD

Attn: Dave Grilli

PH: (773) 277-1888

FX: (773) 277-1919

floralexhibits.com

HOUSING

NRA SHOW OFFICIAL HOUSING:

ONPEAK

PH: (800) 283-5543

FX: (312) 329-9513

International callers: (312) 527-7300

Restaurant.org/Show/Travel/Hotel

LEAD RETRIEVAL EQUIPMENT RENTAL

EXPERIENT INC.

Marie Zinnert

P: 888.270.8467

E: marie.zinnert@experient-inc.com

FX: (301) 694-3286

<https://exhibitor.experientswap.com>

PHOTOGRAPHER

OSCAR EINZIG

PH: (312) 922-0056

FX: (312) 922-2866

mail@oscareinzig.com

oscareinzig.com

REFRIGERATION EQUIPMENT RENTAL

LOWE REFRIGERATION INC.

PH: (770) 461-9001

FX: (770) 461-8020

info@loweusa.com

loweusa.com

SECURITY—GUARD SERVICES

LINCOLN SECURITY SERVICES, LLC

PH: (312) 446-3881

sales@lincolnsecurityllc.com

lincolnsecurityllc.com

**SECURITY MANAGEMENT GROUP OF
AMERICA, INC.**

PH: (773) 254-1824

info@smgamerica.com

smgamerica.com

SECURITY—CONTAINER RENTAL

A.M.K. SYSTEMS RENTALS

PH: (773) 735-1600

FX: (773) 735-3542

AMKRentals@aol.com

TELECOMMUNICATIONS & INTERNET SERVICE

**MCCORMICK PLACE - EXHIBITOR
& TECHNICAL SERVICES**

2301 S. Lake Shore Drive

Chicago, IL 60616

PH: (312) 791-6113

FX: (312) 791-6159

telecommunications@mpea.com

mccormickplace.com

TRAVEL DISCOUNTS

UNITED AIRLINES

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united.com

AMTRAK

Convention Fare Code: X23U-914

PH: (800) 872-7245

WATER COOLERS/ BOTTLED WATER

HINCKLEY SPRINGS

Attn: Special Events

PH: (773) 948-3660

FX: (773) 586-6314

pferriter@water.com

Beware of Fraudulent Companies!

Please be aware of companies offering services and who misrepresent themselves as an Official Service Provider. Should you choose to enter into a business relationship with a company other than one listed above, NRA Show Management cannot vouch for their legitimacy or endorse their services.



EXHIBITOR ADVISORY COMMITTEE

May 16-19, 2015 | McCormick Place | Chicago, IL USA

SHOW INFORMATION

CONVENTION CHAIRPERSON

John Metz Jr.

Executive Chef, President & Co-Founder
Sterling Hospitality

EXHIBITOR ADVISORY COMMITTEE

Preston Brooks

FMP - Franklin Machine Products

Buzz Chandler

Asean Corporation

Lauren Davies

RATIONAL USA

Mike Godwin

Micro Matic USA, Inc.

Brittany Heiss

Fintech

Kathy Helmick

Rubbermaid Commercial Products

Stacy Hingle

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Pam Lawless

Big Ass Fans

David Leonhardi

Wisconsin Milk Marketing Board

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Michel Whitaker

Jiffy Foodservice, LLC

Dan Williams

HLC Inc.