All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual

Chicago Comic and Entertainment Expo

McCormick Place April 26 - 28, 2013

Official Service Provider

Show Organizer, acting on behalf of all Exhibitors and in the best interest of the exposition, has appointed Official Service Providers to perform and provide necessary services and equipment. Official Service Providers are appointed to:

- Ensure the orderly and efficient installation and removal of the overall exposition,
- Assure the distribution of labor to all Exhibitors according to need,
- Provide sufficient labor to satisfy the requirements of Exhibitors and for the exposition itself,
- · See that the proper type and limits of insurance are in force, and
- Avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Providers will provide all usual trade show services, including labor. Exceptions are:

- a. Supervision may be provided by the Exhibitor.
- b. The Exhibitor may appoint an exhibit installation contractor or display builder.

In both such instances, GES shall have no liability to any party for damage or injuries caused by Exhibitor or its third party agents. Exhibitor is responsible for the actions of its third party contractors. Exhibitor Appointed Contractors

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the installation and dismantling contractor comply with the following requirements:

- The Exhibitor must notify Show Management in writing and Global Experience Specialists, Inc. (GES) of the intention to use an independent contractor no later than 30 days prior to the first move-in day furnishing the name, address and telephone number of the firm.
- The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has proper insurance by submitting a certificate of insurance prepared by the "Exhibitor Appointed Contractor's" insurance agent with a minimum of coverage and limits as described below.
 - a. Commercial General Liability with limits of not less than \$1,000,000 each occurrence, \$2,000,000 general aggregate and \$2,000,000 products & completed operations aggregate.
 - b. Umbrella/Excess Liability with a limit of not less than \$1,000,000 each occurrence.
 - c. Workers Compensation, as required by law, with Employers Liability Limits of not less than \$1,000,000 each accident, \$1,000,000 disease - each employee and \$1,000,000 disease policy limit.
 - d. Automobile Liability with a limit of not less than \$1,000,000 combined single limit each accident.
 - e. The Commercial General Liability Policy shall name Global Experience Specialists, Inc. (GES) (Official Service Provider), Reed Exhibitions (Show Management), Chicago Comic and Entertainment Expo (Show) and McCormick Place (Facility) as additional insureds on a primary and non-contributory basis. See attached sample certificate of insurance.
- 3. Any Exhibitor who has identified an Exhibitor Appointed Contractor must ensure that the Exhibitor Appointed Contractor has a current Certificate of Insurance on file with GES or Show Management evidencing the correct coverage at least 10 days prior to the first move-in date for the show or the Exhibitor Appointed Contractor will not be able to have access to the facility to perform any work.
- Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

For your safety, be aware of the following:

- a. Do not enter dock areas in search of empty crates. Entry into these areas is at your sole risk.
- During tear down, pull all manageable structures back from aisle carpet lines. Electronics, mannequins, etc. should be placed in the center of the booth.
- c. Be aware of vehicle traffic inside and outside of the facility. All attendees are solely responsible for their own safety in parking lots, driveways, access roads and non-exhibit hall areas.
- 5. For services such as electrical, plumbing, telephone, cleaning and drayage, no service provider other than the Official Service Provider will be approved. This regulation is necessary due to licensing, insurance and work done on equipment and facilities owned by parties other than the Exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.
- 6. Exhibitor Appointed Contractor compliances:
 - a. Must agree to abide by all rules and regulations of the show as outlined in this exhibitor kit including all union rules and regulations.
 - b. Must have all business licenses, permits and Workers Compensation Insurance required by the State and City governments and the convention facility management prior to commencing work. A certificate of insurance complying with all requirements in paragraph 2 above must be submitted to GES at least 10 days prior to the first date of move in.
 - c. Will be responsible for all reasonable costs related to its operation including, but not limited to, overtime pay for stewards and restoration of exhibit space to its initial condition.
 - d. Must furnish Show Management and Global Experience Specialists, Inc. (GES) with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges as determined by Show Management.
 - e. Shall be prepared to show evidence that it has a valid authorization from the Exhibitor for services. The Exhibitor Appointed Contractor may not solicit business on the exhibit floor.
 - f. Must confine its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be located anywhere in the building. The show aisles and public space are not a part of the Exhibitor's booth space and must be kept clear. Exhibitors may be charged for costs related to movement of its property if the Exhibitor Appointed Contractor does not contain its operations within the confines of the booth.
 - g. Shall provide, if requested, evidence to Global Experience Specialists, Inc. (GES) that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The Exhibitor Appointed Contractor must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
 - h. Must coordinate all of its activities with Global Experience Specialists, Inc. (GES).
 - Must comply with all reasonable rules and regulations of the venue, Show Management and/or Official Service Provider in order to create a safe work environment. A failure to do so can result in a delay or termination of your right to continue if the condition cannot be corrected.
 - j. May not move freight from one booth to another booth, or to meeting rooms. GES must provide labor.
- 7. All information must be received in the Global Experience Specialists, Inc. (GES) office no later than 10 days prior to the show.



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Big Boom Company, Inc.					INSURER B: Aetna Casualty & Surety Company			
	4 Corporate Lane v York, NY 10895			INSURER C: Travelers Insurance Company				
	a: Joe Smith			INSURER	D: Royal Insurance Co	ompany		
Pho	one: (212) 555-5349 Fax:	(212) 555-9819		INSURER	E:			
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Globa hereby the be Insure	RIPTION OF OPERATIONS/LOCATIONS I Experience Specialists, Inc. (GES) (Offici y named as additional insureds, except for onefit of Global Experience Specialists, Inc ed is liable. Any other insurance maintained	al Service Provider), Reed Ex Workers' Compensation. Glo . (GES), shall be primary insura	hibitions (Show bal Experience ance as respect non-contributory	Management), Specialists, Inc ts any claim, los y. Show date(s)	McCormick Place (Facility), and . (GES) and/or the consignor ar ss, or liability, arising out of the l	e included as Loss Payee. The Named Insured's operations fo	nment Expo (Show) are insurance provided for	
Оре 680 Нос	bal Experience Specialists, Inc. erations Department 00 Santa Fe Drive dgkins, IL 60525				SHOULD ANY OF THE ABOVE DI EXPIRATION DATE THEREOF, TI DAYS WRITTEN NOTICE TO THE FAILURE TO DO SO SHALL IMPO THE INSURER, ITS AGENTS OF I AUTHORIZED REPRESENTATIVE	HE ISSUING COMPANY WILL E CERTIFICATE HOLDER NAME DSE NO OBLIGATION OR LIABI	NDEAVOR TO MAIL 30 D TO THE LEFT, BUT	
Fax	630.339.7310				John Smith, CIC		<.	

- 1. PRODUCER: Insurance Agent / Broker who issues certificate.
- 2. NAME OF INSURED: Must be the legal name of contracting party.
- 3. TYPES OF INSURANCE: Must include types required by contract. See Official Services Provider Information (form L-3) in this exhibitor manual).
- 4. FORM OF COVERAGE: Must be "occurrence" form of coverage.
- NAME ADDITIONAL INSUREDS: Global Experience Specialists, Inc. (GES) (Official Service Provider), Reed Exhibitions (Show Management), Chicago Comic and Entertainment Expo (Show) and McCormick Place (Facility) as additional insureds on a primary and non-contributory basis.
- 6. CERTIFICATE HOLDER: Must be Global Experience Specialists, Inc. (GES)

- 7. POLICY EFFECTIVE DATE: Must be prior to or coincidental with the first day of Exhibitor Move-In.
- 8. POLICY EXPIRATION DATE: Must be on or after the last day of Exhibitor Move-Out.
- 9. LIMITS OF INSURANCE: Must be the same or greater than required by contract. See Official Services Provider Information (form L-3) in this exhibitor manual.
- 10. NOTICE OF CANCELLATION: 30 days notice must be provided.
- 11. AUTHORIZED REPRESENTATIVE: Must be signed (not stamped) by an authorized representative of Producer.

Global Experience Specialists Notice of Intent to Use Exhibitor Appointed Contractor

RETURN TO: Global Experience Specialists, Inc. (GES), Operations Department • 6800 Santa Fe Drive, Hodgkins, IL 60525 • Fax: 630.339.7310 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual

Chicago Comic and Entertainment Expo

McCormick Place

April 26 - 28, 2013

Form Deadline Date: March 25, 2013

BOOTH NUMBER

COMPANY NAME

EMAIL ADDRESS

An Exhibitor Appointed Contractor is a company other than the "general or official" service provider on the show, or third party service provider designated by the show organizer in the exhibitor manual as the provider of a specific service and requires access to your booth during installation and dismantling. The Exhibitor Appointed Contractor may only provide services in the venue, which are not designated by the venue as "exclusive" to a venue provider, or by the show organizer in a contract as an exclusive service for the "official" or "general" service provider or other third party. If an Exhibitor Appointed Contractor attempts to provide services designated to another party as "exclusive" or is discovered soliciting on the show floor or otherwise does not comply with the rules, the company may be removed from the show floor, and the Exhibitor will not be able to use that company for the remainder of the event.

Due to the necessity of coordinating all activities during the move-in and for security purposes, Exhibitors who choose to use these contractors must complete this form, comply with all rules and regulations (listed below) and supply GES with all necessary information by the deadline date indicated above.

Street Address	actor	
City, State, Zip Phone()		
Phone ()	Fax ()	On-Site Phone ()
Contact:		E-mail Address:
Description of Proposed S	Service for Exhibitor:	

This form will only be accepted if filled out by an authorized representative of the exhibiting company. Below are the Rules and Regulations regarding Exhibitor Appointed Contractors. Everyone must abide by these rules, which are accepted industry rules that were drafted by the International Association for Expositions & Events.

Rules & Regulations

- 1. All Exhibitor Appointed Contractors must comply with show rules and regulations, and accept appropriate liability for any negligent actions.
- The Exhibitor Appointed Contractor acknowledges that the show site and surrounding areas are active work zones and the Exhibitor Appointed Contractor, its agents, employees and representatives are present at their own risk.
- 3. The Exhibitor Appointed Contractors shall be prepared to show evidence to the Official Service Provider that it possesses applicable and current contracts.
- 4. The Exhibitor Appointed Contractors shall be prepared to show evidence it has authorization from the contractor.
- 5. The Exhibitor agrees that he is ultimately responsible for all services in connection with his exhibit, including freight, drayage, rentals and labor.
- 6. The Exhibitor Appointed Contractor shall provide certificates of insurance and must agree in writing no later than 10 days prior to show opening.
- The Exhibitor Appointed Contractor will be responsible for all reasonable 7. costs related to its operation, including overtime pay for stewards, restoration of exhibit space to its initial condition, etc. Where applicable a one hour minimum labor charge will be charged at the appropriate steward rate of pay per day/per union to either the Exhibitor Appointed Contractor/ Exhibitor depending upon the billing arrangement set up with GES. (Based upon Exhibitor Appointed Contractor not number of booths)
- The Exhibitor Appointed Contractor will not be permitted on the exhibit floor 8. during the show days unless provided a proper registration badge by the exhibiting company.
- The show aisles and public spaces are not part of the Exhibitor's booth. 9 Therefore, the Exhibitor Appointed Contractor is required to confine all activities to the exhibit space of the Exhibitor who has given the valid order for services. Exhibitors may be charged for costs related to movement of its property if the Exhibitor Appointed Contractor does not contain its operations within the confines of the booth.
- 10. Solicitation on the exhibit floor is prohibited. Any Exhibitor Appointed Contractor or Non-official contractor engaged in any solicitation on the exhibit floor including the distribution of official company literature will be removed from the exhibit floor, unless pre-approved in writing by Show Organizer or GES Management.

- 11. During show hours Exhibitor Appointed Contractors only with exhibit badges will be permitted on the exhibit floor. No installation and dismantling crew members will be permitted on the exhibit floor during show hours without the proper Convention name badge supplied by the exhibiting company. These badges should be ordered through the complimentary allotment of registration forms sent to each exhibiting company.
- 12. The Exhibitor Appointed Contractor shall indemnify and hold Show Management and Global Experience Specialists, Inc. (GES) harmless from and against any and all negligent acts or omissions of Exhibitor Appointed Contractor, its agents, employees and representatives.

For insurance and safety reasons, the Official Service Provider designated in this service manual must be used for services such as:						
Electrical Telephone	Plumbing Rigging	Booth Cleaning Millwright Work	Decorator Labor Material Handling			
No exceptions will be made						

Tips to Exhibitor Appointed Contractors

- Order services required from GES and the Exhibit Hall in advance. Ordering labor or services onsite which contractors may not be prepared to provide immediately may delay the set-up of your booth or force your set-up into overtime.
- 2. Take steps to protect your client's product in the booth by arranging for booth security and/or cages.
- Please stay out of adjacent booths during set-up. Exhibitor Appointed 3. Contractors must stay within the confines of the booth.
- Label empty cartons and crates for storage as soon as they are ready. 4. Holding back on "empties" only adds congestion to the aisles
- Do not store empty cartons inside of empty crates. Cartons are returned 5. from storage first so Exhibitors may begin packing their product.
- Keep "No Freight Aisles" clear at all times. If GES is required to rearrange 6. any material situated in a clearly identified "No Freight Aisle," you or your client depending upon your billing arrangements with GES, will be charged a one hour minimum for forklift rental and labor.
- Turn in outbound freight bills to the service desk on a timely basis. Holding 7. freight bills until late in the day or turning in large amounts of freight bills to the GES Servicenter at one time may delay outbound truck scheduling and subsequently force your loading out into overtime.



GES GES Great Specialists 3rd Party Billing Request

RETURN TO: Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

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Chicago Comic and Entertainment Expo

McCormick Place April 26 - 28, 2013

7.01120 20, 2

Form Deadline Date: April 3, 2013

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
	ENVIE ADDICEDO	DOOTTINOMDER

If you would like to arrange a third party to handle your display, please complete the below steps:

- Step 1: Fill in the appropriate information and select the services to be charged to the Exhibiting Firm. A signature is required to authorize these services.
- Step 2: Complete and sign the Exhibiting Firm Credit Card Authorization.
- Step 3: Fill in the appropriate information and select the services to be charged to the Third Party. A signature is required to authorize these services.
- Step 4: Complete and sign the Third Party Credit Card Authorization.

GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

STEP 1: Exhibitin	5		CARDHOLDER'S NAME		PLEASE PRINT	
STREET ADDRESS			CARDHOLDER'S BILLING ADDRES	SS	CITY	
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PHONE	FAX	· · · · · · · · · · · · · · · · · · ·	Account Number			
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1						
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