

THE MAGIC OF TEAMWORK: SCIENCE AND SERVICE DELIVERY

2013 ASHA CONVENTION
NOVEMBER 14 - 16 • CHICAGO, IL

Exhibitor Learning Labs

Returning This Year!

Be one of our exhibitors to hold an attendee demonstration on the Exhibit Hall floor.

Exhibitor Learning Labs

- **Increase** awareness of your product.
- **Engage** attendees with hands-on demos.
- **Teach** ASHA members how to use your product.
- **Demonstrate** how to correctly use your service.

For **\$500** this is your chance to have attendees experience your product in a learning environment. Invite attendees back to your booth for more information. Promote this opportunity at your booth and in advance. There will be two Learning Labs located in the Exhibit Hall.



Please note: These sessions are not available for CEUs. This opportunity to hold a Learning Lab is available only to ASHA exhibitors. Booth space is still currently available. For more information on the ASHA Convention, please visit marketing.asha.org.

What's included?

Each 45-minute Learning Lab will have the following:

- Chairs for 50 participants
- Podium, microphone, computer with screen, and projector
- Full schedule posted
- Schedule listed in the Exhibit Guide and Program Book

Act fast—only 24 spots are available. Complete the attached registration form and e-mail, fax, or mail it to ASHA by **August 30, 2013**. You will receive a confirmation and information where to place your Learning Lab summary online.

For more information, please contact

Renee Tross • rtross@asha.org
301-296-5764

or

Tammy Berger • tberger@asha.org
301-296-5742



Exhibitor Learning Labs

Registration Form

YES! Please sign us up for a Learning Lab.
Learning Lab sessions are available for \$500 each. You will be invoiced by ASHA upon receipt of this form.

Company Name _____ Booth Number _____
Contact Name _____
Phone _____ Fax _____
E-mail _____
Learning Lab Session Title _____

Learning Lab Schedules

Thursday, November 14	Friday, November 15	Saturday, November 16
11:30 a.m.–12:15 p.m.	9:30–10:15 a.m.	9:30–10:15 a.m.
1:30–2:15 p.m.	10:30–11:15 a.m.	10:30–11:15 a.m.
2:30–3:15 p.m.	1:30–2:15 p.m.	
3:30–4:15 p.m.	2:30–3:15 p.m.	
4:30–5:15 p.m.	3:30–4:15 p.m.	

Preferred Date and Time of Learning Lab

Preference 1 _____
Preference 2 _____
Preference 3 _____

Dates and times subject to current availability.

We understand that a summary of our Learning Lab must be entered in an online form and submitted to ASHA by **August 30, 2013**. You will receive confirmation and instructions after payment is received and processed.

Payment Information

Each Learning Lab session is \$500. No payment is due at this time. ASHA will invoice exhibitor in full upon receipt of this form. ASHA accepts payments by Visa, Mastercard, Discover and check (**American Express is not accepted by ASHA**). Full payment is due upon receipt of invoice.

Placement in the Learning Labs will be assigned on a first-come, first-served basis and is **based on availability**. Deadline for receipt of this form, along with your summary, is **August 30, 2013**. Please e-mail, mail, or fax this form to: Exhibits, Convention & Meetings–325, ASHA, PO Box 1160, Rockville, MD 20849, Fax: 301-296-8576.

Renee Tross • rtross@asha.org • 301-296-5764 or Tammy Berger • tberger@asha.org • 301-296-5742

Thank You!

FOR ASHA USE ONLY:

Date received _____ Amount received \$ _____ Check #/CC _____ Summary received _____
Date/Time _____ Company ID# _____ Booth # _____ Initials _____