MAKE YOUR BOOTH THEIR FIRST STOP

Draw processors into your booth and keep your company top-of-mind with an ad in **The Official PROCESS EXPO Show Guide**. Put your company name and products in the hands of thousands of interested attendees who've made their way to the PROCESS EXPO show with an ad in **The Official PROCESS EXPO Show Guide**. No other show guide will complement your trade show efforts as well as the **2013 PROCESS EXPO Show Guide**. This is the **ONLY** show guide authorized as the **OFFICIAL SHOW GUIDE** of the **2013 PROCESS EXPO** by FPSA management. Any other show guide efforts are not **OFFICIAL** partners with the **2013 PROCESS EXPO**.

PROCESS EXPO

meatingplace

NOVEMBER 3-6, 2013
Chicago's McCormick Place

Contact Bill Kinross today at +1-312-274-2214 or email bkinross@meatingplace.com
Ad close is AUGUST 5, 2013. Materials are due AUGUST 16, 2013.

FULL PAGE AD

IN

PROCESS EXPO SHOW GUIDE

9¼" 9" 8½"

3½"

4"

4⅛"

PROCESS EXPO SHOW GUIDE SPECIFICATIONS

Digital Specifications Highlights

➜ The show guide is a 4" wide x 9" deep trim perfect bind booklet.

➜ Contact production manager for cover ad specifications.

➜ Ad corrections to be made by publisher will be billed at a rate of $125/hour.

➜ We prefer press optimized PDFs, but we also accept native files, such as Mac applications QuarkXPress (6.0 preferred), Illustrator or Photoshop.

Other Key Highlights

➜ 4/C scans must be saved as either EPS or TIFF in Photoshop CMYK mode at 266–300 dpi.

➜ All art should be saved as CMYK or Grayscale (not RGB).

➜ All fonts must be embedded.

➜ All images/scans, logos/artwork must be included.

➜ If supplying QuarkXPress documents please provide a "Collect for Output" or a contents report along with the disk and proof.

Acceptable File Formats

(Mac or PC): We prefer press-optimized PDFs (PDF-X1a), but we also accept native Mac files: InDesign, Illustrator or Photoshop in CS3, CS4 or CS5 format.

Not Acceptable File Formats

➜ **Web graphics, including .jpg or .gif files:** These files are at a lower resolution (usually 72 dpi) than is required for the printing process.

➜ PowerPoint files, Microsoft Publisher or CorelDraw

Send Materials to

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or upload to http://sendit.mtgmediagroup.com

Follow the easy directions once there to upload files, providing advertiser name and description.