

# FOR WIND INDUSTRY MARKET EXPOSURE, SPONSOR AWEA EVENTS

**REACH TENS OF THOUSANDS OF WIND PROFESSIONALS**  
**ACHIEVE HIGH VISIBILITY, CONSISTENT RECOGNITION, INSTANT CREDIBILITY**

Being an AWEA Sponsor gives your company full visibility with specific audiences, focused on important wind industry segments and allows your company the opportunity to broadcast your brand to thousands of industry buyers, technical experts, and market suppliers.

The comprehensive Sponsorship Program provides exposure through consistent recognition at AWEA professional conferences and seminars, including WINDPOWER® Conference & Exhibition, the world's largest annual wind energy tradeshow. With a myriad of marketing options – directed to qualified wind industry professionals – AWEA's Sponsorship Program is widely acclaimed for its ability to position companies with a broad spectrum of industry leaders.

Exclusive to AWEA Business Members, the Sponsorship Program is an invaluable part of any strong national and international sales and marketing effort. For companies that want to be viewed as market leaders, participation in the Sponsorship Program shows both commitment to a growing industry, and value as a market resource.

If you want to be seen as an industry leader, gain market share, or show your company's commitment to the wind industry, being an AWEA Sponsor is an investment that returns business partnerships and growth.

Sponsor levels, detailed on the next page, offer value and visibility at different price points that suit your company's budget and marketing goals. The total dollar amount sponsored in 2013 determines your sponsor level and you'll receive the additional benefits at all events where you've selected to allocate sponsorship funds.

Continue reading, decide which sponsorship package works best for your company, and contact us with any questions you may have. We will be happy to recommend sponsorships to meet your marketing goals.

**Mike Swinburne**  
**[mswinburne@awea.org](mailto:mswinburne@awea.org) | (202) 383-2502**



[WWW.AWEA.ORG](http://WWW.AWEA.ORG)



# AWEA SPONSORSHIP LEVELS AND BENEFITS

<b>GENERAL SPONSORSHIP BENEFITS: All sponsors will receive the following benefits at sponsored events. Logo placement is tiered; highest sponsor levels receive primary logo placement and top branding.</b>	<b>WIND LEADER \$500,000</b>	<b>Terawatt Level \$100,000</b>	<b>Gigawatt Level \$75,000</b>	<b>Megawatt Level \$50,000</b>	<b>Kilowatt Level \$25,000</b>	<b>Event Sponsor \$5,000/event</b>	<b>Event Sponsor Up to \$4,999</b>
<b>NEW!</b> Additional Priority Points for WINDPOWER Booth Booking Pre-Sale	<b>100</b>	<b>25</b>	<b>17</b>	<b>11</b>	<b>6</b>	<b>2/event</b>	<b>1/event</b>
Brochure Placement at Sponsored Events + WINDPOWER	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Event Only</b>	<b>Event Only</b>
Recognition on sponsor signage at event	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Name</b>
Recognition on Sponsored Event Website	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Name</b>
Recognition on slide at Opening Session of sponsored event(s)	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Name</b>
Logo recognition in printed Program Guide or Show Directory	<b>+ Description</b>	<b>+ Description</b>	<b>+ Description</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Name Only</b>
Recognition Placed on Sponsored Event Homepage	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Name</b>	<b>-</b>	<b>-</b>
Verbal Recognition at Opening Session of sponsored event(s)	<b>+ Description</b>	<b>+ Description</b>	<b>Yes</b>	<b>Yes</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>NEW!</b> Brochure Placement at Non-Sponsored Events	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
Special Personal Recognition at WINDPOWER General Session	<b>Yes</b>	<b>Yes</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
Booth Discount for WINDPOWER and OFFSHORE WINDPOWER	<b>10%</b>	<b>5%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
Recognition in special "Thank You" advertisement placed in at least one major industry publication (such as North American Windpower or Windpower Monthly)	<b>Yes</b>	<b>Yes</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
Premium Dynamic and Static Logo Placement throughout AWEA events and event websites	<b>Yes</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>ADDITIONAL SPONSORSHIP BENEFITS: In addition to the above listed benefits, Watt level sponsors receive their choice of additional benefits. Select any one of these three packages that best fits your needs!</b>	<b>WIND LEADER</b>	<b>Terawatt Level</b>	<b>Gigawatt Level</b>	<b>Megawatt Level</b>	<b>Kilowatt Level</b>
<b>1: "CLASSIC" PACKAGE - A MIX OF FREE PASSES AND EXHIBITS</b>					
Seminar/Summit Exhibit Spaces	<b>All</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>
Seminar Registrations	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>-</b>
Fall Symposium Registrations	<b>2</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>-</b>
Distributed/ Community Wind Conference Passes	<b>2</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>-</b>
OFFSHORE WINDPOWER Conference Passes	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>-</b>
WINDPOWER Conference Passes	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>
<b>2: "EDUCATION" PACKAGE - LEARN AND NETWORK AT AWEA EVENTS</b>					
Seminar/Summit Registrations	<b>16</b>	<b>8</b>	<b>6</b>	<b>5</b>	<b>2</b>
Fall Symposium Registrations	<b>2</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>-</b>
Distributed/ Community Wind Conference Passes	<b>2</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>-</b>
OFFSHORE WINDPOWER Conference Passes	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>-</b>
WINDPOWER Conference Passes	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>
<b>3: "VISIBILITY" PACKAGE - DRIVE TRAFFIC TO YOUR WINDPOWER BOOTH</b>					
WINDPOWER 2013 Aisle Signs	<b>10</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>

**Sponsorship levels** take into account all sponsorship commitments during the year. You'll receive the additional exposure associated with your chosen Watt level at every event where you have selected sponsorships. The increased brand recognition at events key to your company's success is an indispensable addition to your sales & marketing plan. With more benefits added for 2013 like additional complimentary passes and additional booth selection Priority Points, plus the benefit package options, the AWEA Sponsorship Program is now more advantageous and more robust than ever!

For more information or to discuss options, benefits, features, or levels, please contact Mike Swinburne at **01 (202) 383-2502** [mswinburne@awea.org](mailto:mswinburne@awea.org).



## 2013 Sponsorship Item List

Please mark selected items, complete last two pages and return to [mswinburne@awea.org](mailto:mswinburne@awea.org) along with your logo in .jpg and .eps formats.

Please contact us for information on:

Possible discounts for item-type buyouts or event buyouts

Information on how specific sponsorship items listed will be implemented in addition to exposure and benefits outlined in Sponsorship Brochure

### January Co-Located Events, January 14-17, Ja Jolla, CA

#### January 14: Regional Wind Energy Summit - West

#### January 15-16: Wind Project Operations, Maintenance & Reliability Seminar (POM&R)

#### January 16-17: AWEA Wind Environmental Health & Safety Seminar (EH&S)

Networking Reception - Regional Wind Energy Summit		\$10,000
Networking Reception - OM&R Seminar		\$12,000
Networking Reception - EH&S Seminar		\$12,000
Luncheon, January 14 - Regional Wind Energy Summit		\$10,000
Luncheon, January 15 - POM&R Seminar		\$10,000
Luncheon, January 16 - EH&S Seminar		\$10,000
Luncheon, January 17 - EH&S Seminar		\$10,000
Breakfast & Breaks, January 14 - Regional Wind Energy Summit		\$10,000
Breakfast & Breaks, January 15 - POM&R Seminar		\$10,000
Breakfast & Breaks, January 16 - POM&R <u>and</u> EH&S Seminars		\$12,500
Breakfast & Breaks, January 17 - EH&S Seminar		\$10,000
Hotel Keycards for <u>All Three</u> January seminars		\$25,000
Hotel Room Welcome Voicemail for <u>All Three</u> January seminars		TBD
Lanyards - Regional Wind Energy Summit		\$10,000
Lanyards - POM&R		\$12,000
Lanyards - EH&S		\$12,000
Brochure Placement & Signage Only (per event)		\$2,000
Notepads - Regional Wind Energy Summit		\$5,000
Notepads - POM&R		\$6,000
Notepads - EH&S		\$5,000
Highlighters - Regional Wind Energy Summit		\$5,000
Highlighters - POM&R		\$5,000
Highlighters - EH&S		\$5,000
Pens - Regional Wind Energy Summit		\$5,000
Pens - POM&R		\$6,000
Pens - EH&S		\$5,000
Water Stations - Regional Wind Energy Summit	N/A	\$4,000
Premium Water Stations - Regional Summit (includes branded reusable bottle for attendees)	SOLD	TBD
Water Stations - POM&R	N/A	\$5,000
Premium Water Station Sponsor - POMR (includes branded reusable water bottle for attendees)	SOLD	TBD
Water Stations - EH&S		\$5,000
Premium Water Station Sponsor - EH&S (includes branded reusable water bottle for attendees)		TBD
Internet Access - Regional Wind Energy Summit		\$7,500
Internet Access - POM&R		\$7,500
Internet Access - EH&S		\$7,500

Don't see a sponsorship opportunity that meets your marketing needs? We will happily explore custom sponsorship opportunities at our events.

Please contact Mike Swinburne to discuss custom sponsorship opportunities.

[mswinburne@awea.org](mailto:mswinburne@awea.org) | 202-383-2502



The AWEA Edge – Your Leading Source for Wind Energy Education

<b>February 5-6: AWEA Wind Power on Capitol Hill (Washington DC)</b>		
Breakfast		\$7,500
Reception		\$12,000
Brochure Placement & Signage Only		\$5,000
Hotel Keycards		\$8,500
Hotel Room Welcome Voicemail		TBD
Shuttle Busses - Various Opportunities		TBD
Internet Access		\$7,500

<b>February Co-Located Events</b>		
<b>February 19:Regional Wind Energy Summit - Northwest (Portland, OR)</b>		
<b>February 20:AWEA Wind Power Project Siting Seminar (Portland, OR)</b>		
Reception - Regional Northwest		\$12,000
Reception - Project Siting		\$12,000
Luncheon - Regional Northwest		\$10,000
Luncheon - Project Siting		\$10,000
Breakfast & Breaks - Regional Northwest		\$10,000
Breakfast & Breaks - Project Siting		\$10,000
Lanyards - Regional Northwest		\$10,000
Lanyards - Project Siting		\$10,000
Brochure Placement & Signage Only - Regional Northwest		\$2,000
Brochure Placement & Signage Only - Project Siting		\$2,000
Notepads - Regional Northwest		\$5,000
Notepads - Project Siting		\$5,000
Highlighters - Regional Northwest		\$4,500
Highlighters - Project Siting		\$4,500
Pens - Regional Northwest		\$5,000
Pens - Project Siting		\$5,000
Water Station Sponsor - Regional Northwest		\$4,000
Premium Water Stations– Regional Northwest (includes branded reusable bottle for attendees)		TBD
Water Station Sponsor - Project Siting		\$4,000
Premium Water Stations– Project Siting (includes branded reusable bottle for attendees)		TBD
Hotel Keycards for <u>both</u> Regional Northwest and Project Siting Seminars		\$20,000
Table Topics - Regional Northwest		TBD
Hotel Room Welcome Voicemail - Regional Northwest		TBD
Hotel Room Welcome Voicemail - Project Siting		TBD
Internet Access - Regional Northwest		\$7,500
Internet Access - Project Siting		\$7,500

Don't see a sponsorship opportunity that meets your marketing needs? We will happily explore custom sponsorship opportunities at our events. Please contact Mike Swinburne to discuss custom sponsorship opportunities.

[mswinburne@awea.org](mailto:mswinburne@awea.org) | 202-383-2502



**May 5-8: WINDPOWER® 2013 Conference & Exhibition (Chicago, IL)**

Opening Reception – Sunday – Top Sponsor		\$30,000
Opening Reception – Sunday – Sponsor ( <i>Multiple Available</i> )		\$20,000
Monday Happy Hour – Top Sponsor		\$30,000
Monday Happy Hour – Sponsor ( <i>Multiple Available</i> )		\$20,000
General Session Sponsor (Two days available)		\$50,000
Conference Dinner – Top Sponsor		\$30,000
Conference Dinner – Sponsor		\$20,000
Luncheon Sponsor (Premium, includes all three lunches in exhibit hall)		\$50,000
Breakfast & Breaks (includes all breakfasts and coffee breaks)		\$25,000
Conference Bags	<b>SOLD</b>	\$75,000
International Buyers Directory ( Listing Participating International Buyers Program Exhibitors)		\$10,000
International Spotlight Session (Multiple)		\$10,000
Lanyards		\$75,000
Notepads		\$15,000
E-Lounges – exhibit floor lounge with internet access (two available)		\$35,000
Show Directory Sponsor		\$20,000
Conference Session Buyout - All Days (Save \$7,500!)		\$30,000
Conference Session Buyout - Monday Only		\$12,500
Conference Session Buyout - Tuesday Only		\$12,500
Conference Session Buyout - Wednesday Only		\$12,500
Individual Session Tracks (Multiple per day, max. 2/track)		\$5,000
Conference Proceedings		\$25,000
Premium Water Station Sponsor (includes branded reusable water bottle for attendees)		TBD
Brochure Placement and Signage Only		\$5,000
Bus Sponsor - Headrests Single Sided (multiple available, price is per bus)		\$2,500
Bus Sponsor - Headrests Double Sided (multiple available, price is per bus)		\$3,000
Bus Sponsor - Onboard Video (multiple available, price is per bus)		\$3,000
Bus Sponsor Combo - Video Plus + Headrests (single/double-sided)		\$5000 / \$5500
Bus Sponsor - Exterior Banner (multiple sizes, contact for information)		TBD
Highlighters		\$15,000
Pens		\$15,000
Floor Plan Sponsor (Online, Show Directory, and On-site)		\$15,000
Hotel Keycards		TBD
Hotel Room Welcome Voicemail		TBD
Exhibition Aisle Sign - Main Aisle ( <i>Three available</i> )		\$5,000
Exhibition Aisle Signs ( <i>Twenty Available</i> )		\$2,500
Exhibit Hall Hanging Banner (15x15') ( <i>Multiple Available, Other Sizes Possible</i> )		\$15,000
Exhibit Hall Carpet Banner (multiple sizes & locations available)		Various
Escalator Slicks - Main Lobby		\$30,000
Escalator Slicks - Bus/Conf Lobby to Exhibit Floor (front set only)		\$17,500
Column Wraps (hard-sided wraps, <i>multiple available</i> )		\$22,500
Premium Banner		\$35,000
Lobby Banner (Options TBD)		TBD

Don't see a sponsorship opportunity that meets your marketing needs? We will happily explore custom sponsorship opportunities at our events. Please contact Mike Swinburne to discuss custom sponsorship opportunities.

[mswinburne@awea.org](mailto:mswinburne@awea.org) | 202-383-2502



The AWEA Edge – Your Leading Source for Wind Energy Education

<b>June 11-12: Small &amp; Community WINDPOWER Conference &amp; Exhibition (Rochester, NY)</b>		
Reception		\$12,000
Luncheon		\$10,000
Breakfast & Breaks		\$10,000
Lanyards		\$10,000
Brochure Placement & Signage Only		\$2,500
Notepads		\$5,000
Highlighters		\$5,000
Pens		\$5,000
Water Station Sponsor		\$5,000
Premium Water Stations (includes branded reusable bottle for attendees)		TBD
Hotel Keycards		\$10,000
Hotel Room Welcome Voicemail		TBD
Exhibit Hall Aisle Signs (6 Available)		\$1,500
Exhibit Hall Presentation Stage		\$12,500
Internet Access		\$8,500

<b>Fall 2013: AWEA Regional Wind Energy Summit – Mid-Atlantic</b>		
Reception		\$12,000
Luncheon		\$10,000
Breakfast & Breaks		\$10,000
Lanyards		\$10,000
Brochure Placement & Signage Only		\$2,000
Notepads		\$5,000
Highlighters		\$5,000
Pens		\$5,000
Water Station Sponsor		\$4,000
Premium Water Stations (includes branded reusable bottle for attendees)		TBD
Hotel Keycards		\$10,000
Hotel Room Welcome Voicemail		TBD
Internet Access		\$7,500

<b>September 9-10: AWEA Wind Power Finance &amp; Investment Seminar (New York City, NY)</b>		
Reception		\$20,000
Luncheon		\$20,000
Closing Cocktail		\$20,000
Breakfast & Breaks		\$20,000
Lanyards		\$20,000
Brochure Placement & Signage Only		\$5,000
Notepads		\$10,000
Highlighters		\$10,000
Pens		\$10,000
Water Station Sponsor		\$8,000
Premium Water Stations (includes branded reusable bottle for attendees)		TBD
Hotel Keycards		\$20,000
Hotel Room Welcome Voicemail		TBD
Internet Access		\$8,500

Don't see a sponsorship opportunity that meets your marketing needs? We will happily explore custom sponsorship opportunities at our events.

Please contact Mike Swinburne to discuss custom sponsorship opportunities.

[mswinburne@awea.org](mailto:mswinburne@awea.org) | 202-383-2502



The AWEA Edge – Your Leading Source for Wind Energy Education

<b>October 22-24: Offshore WINDPOWER Conference &amp; Exhibition (Providence, RI)</b>		
Happy Hour Day 1		\$15,000
Happy Hour Day 2		\$15,000
Luncheon Day 1		\$10,000
Luncheon Day 2		\$10,000
Breakfast & Breaks Day 1		\$10,000
Breakfast & Breaks Day 2		\$10,000
Lanyards		\$15,000
Notepads		\$10,000
Brochure Placement & Signage Only		\$5,000
Highlighters		\$10,000
Pens		\$10,000
Hotel Keycards		\$8,500
Hotel Room Welcome Voicemail		TBD
Water Station Sponsor		\$7,500
Premium Water Stations (includes branded reusable bottle for attendees)		TBD
Lobby Banner (Premium)		\$15,000
Lobby Banner		\$10,000
Exhibit Hall Aisle Banner ( <i>Multiple Available</i> )		\$1,500
Exhibit Hall Banner ( <i>Multiple Available</i> )		\$5,000
Show Directory Sponsor		\$12,000
Internet Access		\$8,500

<b>October 22-24: AWEA Regional Wind Energy Summit – Northeast (co-located with OFFSHORE WINDPOWER 2013, Providence, RI)</b>		
Reception		\$12,000
Luncheon		\$10,000
Breakfast & Breaks		\$10,000
Lanyards		\$10,000
Brochure Placement & Signage Only		\$2,000
Notepads		\$5,000
Highlighters		\$5,000
Pens		\$5,000
Water Station Sponsor		\$5,000
Premium Water Stations (includes branded reusable bottle for attendees)		TBD
Hotel Keycards		\$10,000
Hotel Room Welcome Voicemail		TBD
Internet Access		\$7,500

Don't see a sponsorship opportunity that meets your marketing needs? We will happily explore custom sponsorship opportunities at our events. Please contact Mike Swinburne to discuss custom sponsorship opportunities.

[mswinburne@awea.org](mailto:mswinburne@awea.org) | 202-383-2502



<b>November 6-8: Wind Energy Fall Symposium (Colorado Springs, CO)</b>		
Reception Day 1		\$25,000
Reception Day 2		\$25,000
Luncheon Day 1		\$15,000
Luncheon Day 2		\$15,000
Lanyards		\$20,000
Breakfast & Breaks Day 1		\$12,500
Breakfast & Breaks Day 2		\$12,500
Literature Placement		\$5,000
Notepad		\$8,000
Pens		\$8,000
Highlighter		\$8,000
Program Sponsor		\$15,000
General Session Sponsor		\$20,000
Water Station Sponsor		\$7,500
Premium Water Stations (includes branded reusable bottle for attendees)		TBD
Hotel Keycards		\$20,000
Hotel Room Welcome Voicemail		TBD
Internet Access		\$8,500
Golf Tournament Sponsor		\$10,000

<b>December 10-11: AWEA Wind Resource and Assessment Seminar (Las Vegas, NV)</b>		
Reception		\$10,000
Luncheon Day 1		\$10,000
Luncheon Day 2		\$10,000
Breakfast & Breaks Day 1		\$10,000
Breakfast & Breaks Day 2		\$10,000
Lanyards		\$10,000
Brochure Placement & Signage Only		\$2,000
Notepads		\$5,000
Highlighters		\$5,000
Pens		\$5,000
Water Station Sponsor		\$4,000
Premium Water Stations (includes branded reusable bottle for attendees)		TBD
Hotel Keycards		\$10,000
Hotel Room Welcome Voicemail		TBD
Internet Access		\$7,500

Don't see a sponsorship opportunity that meets your marketing needs? We will happily explore custom sponsorship opportunities at our events. Please contact Mike Swinburne to discuss custom sponsorship opportunities.

[mswinburne@awea.org](mailto:mswinburne@awea.org) | 202-383-2502





## AWEA 2013 SPONSORSHIP RESERVATION FORM

Please complete entire form electronically and return to [mswinburne@awea.org](mailto:mswinburne@awea.org)

**Thank You** for your support of AWEA's events!

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Company Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

Additional Contact name \_\_\_\_\_ Email \_\_\_\_\_

### Payment Information:

100% due upon making reservation (payment must be made before event occurs)

Please Invoice Me

Visa          MasterCard          American Express

Credit Card Number \_\_\_\_\_ Security Code \_\_\_\_\_

Name On Card \_\_\_\_\_ Expiration \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_

**Total Sponsorship Amount (US Dollars) \$** \_\_\_\_\_

**Please Select Your Watt-Level Sponsor Benefit Package** (refer to page 2 of the Sponsorship Brochure for more information)

**#1 (Classic Package)** \_\_\_\_\_ **#2 (Networking Package)** \_\_\_\_\_ **#3 (Booth Visibility Package)** \_\_\_\_\_

- \$500,000:**      **WIND LEADER sponsor benefits at all AWEA events**
- \$100,000:**    **Terawatt-level sponsor benefits at all events you sponsor**
- \$75,000:**     **Gigawatt-level sponsor benefits at all events you sponsor**
- \$50,000:**     **Megawatt-level sponsor benefits at all events you sponsor**
- \$25,000:**     **Kilowatt-level sponsor benefits at all events you sponsor**

### Terms & Conditions:

- **To be a sponsor, you must be a current AWEA Business Member in good standing.**
- AWEA will be responsible for the planning, production and on-site supervision of all sponsored events.
- **AWEA has last approval on all copy materials and reserves the right to require changes to ad copy.**
- Sponsorships are accepted on a first-come, first-serve basis. AWEA cannot guarantee that competitors won't be co-sponsors.
- **All payments received are non-refundable. AWEA reserves the right to re-sell sponsorship for non-payment by above deadlines.**
- High resolution logos are required in 4-color and black & white versions in .eps and .jpg formats. If suitable logos are not submitted then company name will be used as replacement. Color logos will be used whenever possible, however AWEA reserves the right to use black & white logos in certain circumstances.

*Contributions to AWEA and fees for AWEA events are not tax deductible as charitable contributions, but may be deductible as ordinary business expenses.*

Don't see a sponsorship opportunity that meets your marketing needs? We will happily explore custom sponsorship opportunities at our events.

Please contact Mike Swinburne to discuss custom sponsorship opportunities.

[mswinburne@awea.org](mailto:mswinburne@awea.org) | 202-383-2502



## SPONSOR RECOGNITION FORM

**Please note:** All information provided below will be used for external sponsor promotion to event attendees

Company Name \_\_\_\_\_

Public Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Public Contact Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Company Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

One Sentence Company Description \_\_\_\_\_

\_\_\_\_\_

### **SPONSOR CHECKLIST:**

- Check boxes** for items/events you wish to sponsor
- Fill out the **Sponsorship Reservation Form** and the **Sponsor Recognition Form**
- Include information for required **payment**
- Submit the list of sponsorship opportunities, both forms, and your company logos in .jpg and .eps formats** by email to [mswinburne@awea.org](mailto:mswinburne@awea.org) or [bkopp@awea.org](mailto:bkopp@awea.org)

### **Questions? Need More Information?**

#### **CONTACT:**

Mike Swinburne, Sales & Operations Manager, [mswinburne@awea.org](mailto:mswinburne@awea.org) or

(202) 383-2502 / (202) 680-3383

Brandon Kopp, Sales Coordinator, [bkopp@awea.org](mailto:bkopp@awea.org) or (202) 383-2514

**Thank you in advance for your commitment to wind energy and the American Wind Energy Association!**

*Contributions to AWEA and fees for AWEA events are not tax deductible as charitable contributions, but may be deductible as ordinary business expenses.*

Don't see a sponsorship opportunity that meets your marketing needs? We will happily explore custom sponsorship opportunities at our events. Please contact Mike Swinburne to discuss custom sponsorship opportunities.

[mswinburne@awea.org](mailto:mswinburne@awea.org) | 202-383-2502