



Dear WINDPOWER 2013 Exhibitor,

AWEA is proud and delighted to bring you another incredible WINDPOWER Conference & Exhibition filled with quality exhibitors and valuable attendees. This year, we're repeating many of the event's popular activities, and introducing new, exciting elements that you and the attendees are sure to love! We are looking forward to a busy, energetic and informative event at McCormick Place in Chicago, Illinois.

We are pleased to continue our relationship with GES as our general contractor and official service provider. GES serves 2,000 exhibitions and events annually and is very experienced in working with exhibitions such as WINDPOWER that have complicated move-in/move-out logistics. GES is responsible for answering exhibitor questions, processing your orders and handling any special requests. They are the conduits between production, operations and your exhibiting needs.

First things first... Enclosed you will find the **WINDPOWER 2013 Exhibitor Manual**. It contains all the resources you'll need to achieve a successful show and (hopefully) save a little money. Please read through the entire manual, paying special attention to the *Early Discount dates* and the *Rules and Regulations*. Also, please visit the WINDPOWER 2013 Exhibitor Dashboard and take a minute to *review and update your Exhibitor Profile*.

#### **Other Important Items**

- We will again be allowing exhibitors to host receptions/parties in their booths from 6:00pm – 8:00pm on Monday, May 6<sup>th</sup>. This will allow companies to hold events for their clients without having to factor outside facility rental fees into their budgets. *Please notify Brandon Kopp ([bkopp@awea.org](mailto:bkopp@awea.org)) if you plan to take advantage of this time and note whether this will be an invitation-only reception or if you would like your reception listed.*
- Consider utilizing GES Shipping Services to transport your display materials to and from WINDPOWER 2013 – you'll **save 10%** on your material handling charges! See the shipping/transportation section of the manual for more information.

We're developing new and exciting networking tools and events all the time; get the latest information on WINDPOWER at [www.windpowerexpo.org](http://www.windpowerexpo.org). We look forward to seeing you at the biggest, most exciting wind energy show in the world – WINDPOWER 2013!

Sincerely,

Lori Rugh, *Senior Director of Marketing and Sales*