



EXHIBITOR NEWS SERVICES

Exhibitor Onsite News Services

The NSC Newsroom provides credentialed members of the media access to information from exhibiting organizations and their representations. We encourage exhibitors to drop off media kits, news releases and media announcements for display starting on Sunday, Sept. 29 at 2:00 p.m. The NSC Newsroom will be located in Room W471a on Level 4 in McCormick Place West.

Exhibitors are responsible for shipping their media kits to the show and dropping them off in the newsroom (*20 kits to start*). Exhibitors should return periodically to restock their kits. Please make sure to return at the end of the show to claim any remaining stock.

Media kits should be well marked with organization name, booth number and contact information. **NSC Communications reserves the right to approve media materials for display or distribution.**

NSC is not responsible for media kits remaining at the end of the show.

How to Schedule a News Conference

As a service to exhibitors, space is available for news conferences within the NSC Newsroom. To schedule a news conference, please contact the NSC Communications Department at (630) 775-2307 or media@nsc.org.

News conferences will be booked on a first-come, first-served basis. Space in the NSC Newsroom is provided free of charge. However, exhibitors are responsible for all A/V costs incurred and food and beverage charges. NSC reserves the right to reschedule news conferences as needed.

Onsite Newsroom Hours

The NSC Newsroom is located in Room W471a on Level 4 in McCormick Place West.

Sunday, Sept. 29	2:00 p.m. – 4:00 p.m.
Monday, Sept 30	8:00 a.m. – 5:00 p.m.
Tuesday, Oct. 1	8:00 a.m. – 5:00 p.m.
Wednesday, Oct. 2	8:00 a.m. – 12:00 p.m.