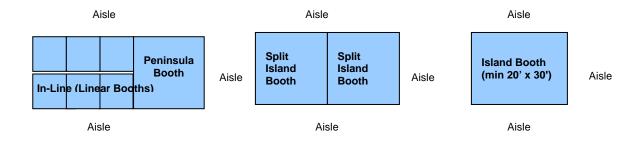


# **Display Regulations**

Please review the following specifications to ensure that your booth meets with the NSC Display Regulations. **All booths, regardless of size, are required to follow these guidelines as no variances will be granted.** Failure to comply may result in loss of priority points, rank for space selection in the 2013 NSC Congress & Expo. For questions, please contact Nancy Gavin at nancy.gavin@nsc.org.

# **Booth Configurations**

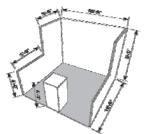


## **General Exhibit Specifications - ALL BOOTH TYPES**

#### **Unfinished Walls**

Any unfinished walls are subject to review by Show Management. Should Show Management deem the backside of the booth "unsightly" and/or does not conform to the overall quality of the show, the exhibitor may be required to drape the backside of the booth at the exhibitor's expense.

#### In-Line (Linear) Booth



**Definition**: Linear or In-Line Booths have only one side exposed to an aisle and have at least one adjacent neighbor on either side of the booth.

**Booth Equipment:** Standard 10'x 10' In-Line Booths will be set with 8' high back drape, 3' high side drape and booth ID sign. <u>All booths must be carpeted. The floor must be completely covered with professional floor covering.</u>

Booths are most commonly 10' wide and 10' deep. No exhibit display or signage may exceed 8' in overall height. The maximum height of 8' is only permitted in the back 5' section and a maximum height of 4' is permitted on the front 5' section. Please reference the above diagram for allowable configuration.

When three or more In-Line Booths are used as a single exhibit space, the 4' height limitation is applied only to that portion of exhibit space which is within 10' of an adjoining booth. Corner Booth is an In-Line Booth exposed to aisles on two sides. The same rules for In-Lines apply for Corner Booths.

No hanging signage from the ceiling is allowed in an In-Line (Linear) Booth.

## Perimeter In-Line (Linear) Booth

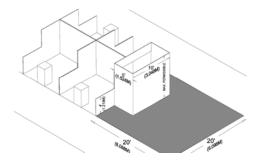


Definition: A Perimeter Booth is an In-Line Booth that is the outermost aisle of booths that do not back up to another exhibit.

All guidelines for In-Line (Linear) Booths apply to Perimeter Booths except that the maximum backwall height allowed on the back 5' section is 12'. Please reference the above diagram for allowable configuration.

No hanging signage from ceiling is allowed in a Perimeter Booth.

## **Peninsula Booth**



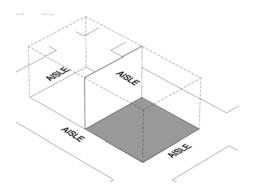
Definition A Peninsula Booth is any size booth exposed to aisles on three sides and backs up to In-Line (Linear) booths.

Peninsula booths are most commonly 20' wide by 20' deep or larger. Display, sidewalls and backwall will be permitted up to a maximum height of 16'; except in the 5' section on each side of the backwall which has a 4' maximum height for equipment, product, display material, signs, sidewall and backwall. No signage is permitted on the backside of the backwall. Please reference the above diagram for allowable configuration.

Hanging signs from the ceiling are permitted in Peninsula Booths and must be installed and dismantled by the Rigging Crew. Whether suspended from above or supported from below, all signs should comply with all ordinary use-of-space requirements (for example, the highest point of any sign should not exceed 16').

Hanging Signs & Graphics should be placed a minimum of 10' from adjacent booths.

## Split Island Booth

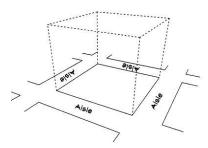


**Definition:** A Split Island Booth, 20' wide by 20' deep, is a Peninsula Booth which shares a common backwall with another Peninsula Booth, 20' wide by 20' deep. Exhibit fixtures, components and signage will be permitted up to a maximum height of 16', without any backwall line of sight restrictions. Backwalls must be finished.

Hanging signs from the ceiling are permitted in Split Island Booths that are 400 square feet and must be installed and dismantled by the Rigging Crew. Whether suspended from above or supported from below, all signs should comply with all ordinary use-of-space requirements (for example, the highest point of any sign should not exceed 16').

Hanging Signs & Graphics should be placed a minimum of 10' from adjacent booths.

#### **Island Booth**



**Definition:** An Island Booth, defined as 20' wide x 30' deep or larger, is exposed to aisles on all four sides of the booth with no adjacent neighbors.

Exhibit fixtures, components and signage will be permitted up to a maximum height of 16'.

Hanging signs from the ceiling are permitted in Island Booths that are 600 square feet or larger and must be installed and dismantled by the Rigging Crew. Whether suspended from above or supported from below, all signs should comply with all ordinary use-of-space requirements (for example, the highest point of any sign should not exceed 16').

#### **Canopies, Ceilings and Multi-level Exhibit Booths**

Canopies, including ceilings, umbrellas and canopy frames, can be either decorative or functional. Canopies for In-Line (Linear) or Perimeter Booths should comply with line of sight requirements (see In-Line (Linear) Booth).

The base of the Canopy should not be lower than 7' from the floor within 5' of any aisle. Canopy supports should be no wider than 3". This applies to any booth configuration that has a sightline restriction, such as an In-Line (Linear) Booth.

Booth space with contiguous covered space may require battery operated smoke detectors. Booths that are more than one story require Fire Marshal approval at least 60 days prior to installation. Booths that fall in this category may be required to provide sprinklers in the covered space. To avoid additional costs (i.e. design cost or tear down of an unapproved structure) please obtain written approval before beginning production on construction of multi-story or covered exhibits. Please refer to the Convention Center Fire Regulations for details.