

2013 SOUND SYSTEM AUTHORIZATION REQUEST GUIDELINES

NRA SHOW 2013

May 18-21, 2013 | McCormick Place | Chicago, IL USA

DO I NEED TO SUBMIT THE SOUND AUTHORIZATION REQUEST?

Yes, if your company is utilizing sound systems on the 2013 Show floor.

In order to maintain the professional, business atmosphere of the NRA Show, all exhibitors utilizing sound systems on the exhibit floor must submit this signed authorization request form to the NRA Convention office by April 1, 2013.

WHAT IS A SOUND SYSTEM?

Sound Systems are defined as musical instruments, radios, sound and/or public address systems or noisemaking machines. The following will be monitored throughout the Show in order to maintain the professional, business atmosphere of NRA Show:

- **Monitoring sound levels** - The 80/80 Rule: Any sound consistently exceeding 80 decibels measured at the edge of an exhibitor's booth or is clearly identifiable more than 80 feet from the booth is in violation of Show regulations. Floor Managers are equipped with sound meters for this purpose.
- **Positioning of speakers and demonstrations** - Loudspeakers must be positioned to direct sound to the center of the exhibit booth and may not point toward the Show aisles.
- **Traffic in aisles** - Noise resulting from exhibitor demonstration should not interfere or disturb adjacent exhibitors and their patrons, or cause aisles to become blocked.
- The use of musicians, entertainers, loud speakers, sound systems and noise-making devices is restricted to the confines of the assigned booth space.

PENALTIES

The following actions are taken if an exhibitor fails to follow NRA Show regulations regarding sound systems:

- Exhibitors will receive a first and second warning if sound levels are excessive.
- Receiving a third warning means ALL electrical power to booth is terminated for the remainder of the Show day. The Exhibitor will be responsible for charges to reconnect electrical service to the booth.
- If a fourth warning is necessary, exhibitor will lose electrical power to booth for the duration of the Show.

Show management reserves the right to determine when exhibit operations, components or features become objectionable. Review Section #9, Operation of Displays, of the Contract Rules & Regulations in this tab or on the back of the signed Exhibit Space Application & Contract.

Type your information in the fields below and click "submit." By submitting this form with your name typed in the "signature" box, you are agreeing to all terms and conditions specified here in.

COMPANY NAME

BOOTH NUMBER

SIGNATURE

DATE

(Companies who fail to submit a sound system authorization form to the NRA Convention office by April 1, 2013 will not receive on-site electrical hook-up.)