

2013 BADGE ALLOTMENT & REGISTRATION

Each exhibiting company is entitled to an allotment of complimentary badges based on the total square footage of their booth.

Most exhibitors receive at least five (5) complimentary badges. For each additional 100 square feet of booth space, an additional three (3) badges are added to the complimentary allotment.

BADGE ALLOTMENT FORMULA

UP TO 100 SQ. FT. = 5 BADGES	UP TO 400 SQ. FT. = 14 BADGES
UP TO 200 SQ. FT. = 8 BADGES	UP TO 500 SQ. FT. = 17 BADGES
UP TO 300 SQ. FT. = 11 BADGES	AND SO ON...

Additional badges over the complimentary allotment will cost \$49 per person before April 5, 2013 and \$99 per person thereafter.

REGISTRATION INFORMATION

- The complimentary allotment of badges can be used to register booth personnel (**EXHIBITOR BADGE**) as well as customers, guests or sales reps (**ATTENDEE BADGE**). Individuals not registered as booth personnel are considered attendees.
- **EXHIBITOR** is defined as an individual working the booth.
- **ATTENDEE** is defined as an individual (even an employee) who will not be working the booth, but attending the Show.
- Only Exhibitor badges are allowed on the Show floor during move-in, move-out and before 9:30am* on Show days.
- Children under 16 years of age will not be permitted to work a booth or access the Show floor at any time. Children 16 to 18 years of age must be accompanied by an adult. NRA reserves the right to request proof of age.

* North Hall, Level 1 opens at 9:00am.

HOW TO REGISTER FOR BADGES (ONLINE ONLY)



1. Go to Restaurant.org/Show
2. Click on the “**Register Now**” button in the upper right corner
3. Follow the prompts to “**Exhibitor Registration**”
4. Enter your company’s Password*
5. Click on “**Register Booth Personnel**”

* Company password can be found on your Confirmation of Exhibit Space.

QUESTIONS? Please contact NRA Customer Service at 312.580.5410 or nraregistration@restaurant.org.