

2013 GENERAL SHOW INFORMATION

NRA SHOW 2013

May 18-21, 2013 | McCormick Place | Chicago, IL USA



NATIONAL RESTAURANT ASSOCIATION CONVENTION GROUP

150 N. Michigan Avenue, Suite 2000
 Chicago, IL 60601-7569
 PH: 312.853.2525
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 nraexhibitorservices@restaurant.org
Restaurant.org/Show

SHOW FLOOR ACCESS

		EXHIBITOR ACCESS (Blue Badges Only)	ATTENDEE ACCESS (Including Manufacturers' Reps)
EXHIBITOR MOVE-IN See Target Date Check-In Schedule for the date/time assigned to your booth. <ul style="list-style-type: none"> Exhibitor must claim their booth by 4:30pm on Friday, May 17 Overtime begins at 4:30pm No entry or re-entry onto the Show floor (all halls) after 6:00pm on Friday, May 17 	Tuesday 5/14	7:30am - 4:30pm*	No Access
	Wednesday 5/15	7:30am - 4:30pm*	No Access
	Thursday 5/16	7:30am - 4:30pm*	No Access
	Friday 5/17	7:30am - 6:00pm	No Access

* You may continue to work until 6:00pm; however, services may not be available after 4:30pm.

SHOW DAYS			
	Saturday 5/18	7:00am - 5:00pm	9:30am* - 5:00pm
	Sunday 5/19	7:00am - 5:00pm	9:30am* - 5:00pm
	Monday 5/20	7:00am - 5:00pm	9:30am* - 5:00pm
	Tuesday 5/21	7:00am - 3:00pm	9:30am* - 3:00pm

*** NORTH HALL, LEVEL 1 OPENS AT 9:00AM**

EXHIBITOR MOVE-OUT For more information, see move-out and dismantling information. <ul style="list-style-type: none"> No entry or re-entry onto the Show floor (all halls) after 4:30pm on Tuesday, May 21 Overtime begins at 7:30pm on Tuesday, May 21 North Hall, Level 1 exhibits must be dismantled and packed by 4:30pm on Wednesday, May 22 	Tuesday 5/21	3:01pm - 7:30pm*	No Access
	Wednesday 5/22	8:00am - 4:30pm	No Access
	Thursday 5/23	8:00am - 4:30pm	No Access
	Friday 5/24	8:00am - 12:00 Noon	No Access

* You may continue to work until 9:00pm; however, services may not be available after 7:30pm on Tuesday, May 21.

EXHIBITOR SERVICE CENTERS — (ALL SERVICES)

SOUTH HALL 1 level below Show floor
 BETWEEN THE FOOD SERVICE PAVILIONS
 Service for Booths 100-5499

NORTH HALLSLevel 2, Room N 230
 Service for Booths 5500-9776

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OPERATIONS & SERVICES

Patti Beese, CMP Director, Operations & Services.....	312.580.5401
Kim Epps Assistant Manager, Registration & Services.....	312.580.5403
Danielle Garvey Assistant Manager, Convention Operations.....	312.580.5402
Jim Schultze Manager, Meetings & Events.....	312.853.2545
Kara Stahl Exhibits Coordinator.....	312.853.2535
Gwen Stuart Receptionist, Administrative Assistant.....	312.853.2525

EDUCATIONAL PROGRAMMING

Lindsey Feitlinger Executive Producer, Programming.....	312.853.2534
Alonna Paugh Meetings Services Coordinator.....	312.853.2536

MARKETING

Aaron Adams Content Developer.....	312.853.5760
Dawn Evans Art Director.....	312.580.5404
Derrek J. Hull Manager, Marketing Communications.....	312.853.2522
Leana Salamah Senior Director, Marketing & Communications.....	312.853.2532

EXHIBIT & SPONSORSHIP SALES

Keven Allen Account Executive.....	312.853.2539
Rhonda Drury Account Executive.....	312.853.5762
Brian Moon Vice President, Sales.....	312.853.2538
Christine Paplaczky National Accounts Manager.....	312.853.2524
Michelle Reshel Sales Coordinator.....	312.580.5421
Eric Rude National Accounts Manager.....	312.853.2537
Matt Simons Account Executive.....	312.580.5406
Kayla VanCleve National Accounts Manager.....	312.853.2525
Mary Pat Heftman Executive Vice President, Convention & Strategic Alliances.....	312.853.2525
Jennifer Morris Vice President, Convention.....	312.853.2533

INTERNATIONAL WINE, SPIRITS & BEER EVENT

Lisa Goecke Sr. Manager, IWSB & Special Programs.....	312.853.5765
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INCLUDED IN BOOTH RENTAL

- Eight-foot-high back draping plus two 33" high draped side rails
- 7" x 44" sign with company name and booth number
- General overhead lighting
- Sanitary dishwashing facilities
- Exhibitor Service Centers
- Listings in NRA Show *Exhibit Guide & Program* and the NRA Show Website

SHOW COLOR SCHEME

- **General Show** - Gray & White Drape, Blue Aisle Carpet
- **Conserve Solutions Center** - Gray Drape, Pepper Carpet
- **Organic & Natural Pavilion** - Gray & White Drape, Blue Aisle Carpet
- **Technology Pavilion** - Black Drape, Black Aisle Carpet

AISLE SIGNS AND BOOTH NUMBERS

Large signs hanging over the aisles of the Show floor will indicate aisle numbers. During move-in, booth numbers are printed on the floor in front of each booth space. Booth numbers are also indicated on the sign included with each exhibitor's booth rental.

MANUFACTURERS' AGENTS/REPS

Manufacturers' Reps are not allowed on the Show floor before 9:30am* which is illustrated in the Show Floor Access grid and explained as follows:

A MANUFACTURERS' REP who registers on their own and secures a badge in their own company name is considered an ATTENDEE. Attendees are not allowed on the Show floor outside of the official Show hours of 9:30am* - 5:00pm on Saturday, Sunday, Monday and 9:30am* - 3:00pm on Tuesday. If your rep will be working in your booth, or needs to be on the floor during set-up, teardown or before official Show hours, you will need to secure an EXHIBITOR badge for them under your exhibiting company name.

* North Hall, Level 1 opens at 9:00am.

PLEASE NOTE: If you are planning to meet with a Manufacturers' Rep on the Show floor outside of official Show hours and do not want to secure an exhibitor badge for them, you must notify NRA in writing by April 19, 2013. The letter must include the individual's name and company, exhibiting company name, booth number, time and date of the meeting.