



Dear PEERS/IBBC 2014 Exhibitors,

Welcome to PEERS/IBBC 2014!

We are pleased that you will be joining us September 14 – 18, 2014 in Tacoma, Washington for this exciting industry event.

This Exhibitor Service Manual has been carefully planned and organized to help you prepare for a successful show! It is intended to be the one resource and reference guide that will assist you in the planning process for PEERS and/or IBBC. Pay close attention and adhere to the deadline dates when ordering products and services from show vendors – the savings can be substantial.

The PEERS/IBBC Management Team along with TAPPI is available to help you with your exhibiting experience. On behalf of the entire staff of PEERS/IBBC 2014, we appreciate your participation and look forward to seeing you in Tacoma.

Let's have a great show!

Sincerely,

Grayson Lutz

PEERS/IBBC Show Management

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