

# International Exhibitor Information

Whether you are an experienced exhibitor who is familiar with exhibiting in the United States or this is your first time, IDDBA is here to help. Now that you have taken the first step to exhibit, the next step is to ensure that your potential customers and business partners will be able to visit you and experience your products.

Exhibiting at a show that has a lot of details and deadlines can be complicated, especially when planning for the show while in a different country. We have included some helpful tips to assist you with the show planning process.

## GES Logistics

GES Logistics can help with shipping and booth services. If you already own a booth structure and are looking for shipping assistance, GES Logistics International Services can guide you through the freight forwarding, customs, clearance, and material handling processes. If you don't have a booth structure, they can help you with that too! Visit their shipping page on the GES website for more information and quotes.

## Helpful Information

- Make sure to calculate the rate of exchange from your home currency to U.S. dollars to assist in budgeting for any show or travel fees. A helpful currency calculator can be found at <https://www.xe.com/currencyconverter/>
- We suggest that upon entry into the U.S., you carry a copy of your planned itinerary including not only your visit to our trade show, but also any business or vacation plans you have. The Immigration and Naturalization Officer at your point of entry will determine the approved duration of your visit. It is therefore in your best interest to let the officer know your plans to seek approval for the full duration of your planned visit into the U.S.
- If you will be traveling with samples, you can find information about your options on the [U.S. Department of Homeland Security Traveling with Samples page](#).

## Shipping Product to the U.S.

- The IDDBA Tax ID # is 39-1097841.
- The general requirements for importing products are the same whether you are a small or large scale importer.
- Food articles arriving in the U.S. from a company that is not registered, or without the required prior notice, are subject to service delay, possible refusal, or having their product destroyed by the Food and Drug Administration (FDA).
- Distribution of materials or samples from booth to booth or in the aisles is forbidden.
- Registrar Corp provides U.S. FDA compliance assistance to companies in the food and beverage industry.

## General Information About Doing Business in the U.S.

The U.S. Department of State is the official source of information about U.S. visa policy and procedures. Use their site to learn about the visa application process, understand current requirements, and get updates on recent developments.

## Visa Waiver Program

Currently 42 countries participate in the Visa Waiver Program, which means that travelers from those countries can enter the U.S. without obtaining a visa for a maximum of 90 days.

Information for traveling to the U.S. from a Visa Waiver Program country can be found on the Electronic System for Travel Authorization portion of the U.S. Department of Homeland Security website.

All Visa Waiver Program travelers are now required to obtain a travel authorization via the Electronic System for Travel Authorization (ESTA) prior to traveling to the U.S. To find out if your country is enrolled in the Visa Waiver Program, view the [Visa Waiver Program Fact Sheet](#) on the U.S. Department of Homeland Security website.

**Please verify current local and US regulations regarding international travel.**

## How to Obtain a Visa

Travelers who cannot meet all the requirements of the Visa Waiver Program must obtain a visa for entry into the United States. Foreign travelers who require a visa must apply for one at an American embassy or consulate. You can find a list of [U.S. Embassies, Consulates, and Diplomatic Missions](#) on the U.S. Department of State website.

## Invitation/Confirmation Letters

You have already received a confirmation of your participation in IDDBA 2025 via e-mail. If you need this resent to you, contact us at [exhibits@iddba.org](mailto:exhibits@iddba.org).

International registrants are responsible for obtaining the appropriate visa from their country of residence BEFORE registering for IDDBA 2025. You may request a visa letter during the badge registration process. Fees will not be refunded in the event a visa is not granted.