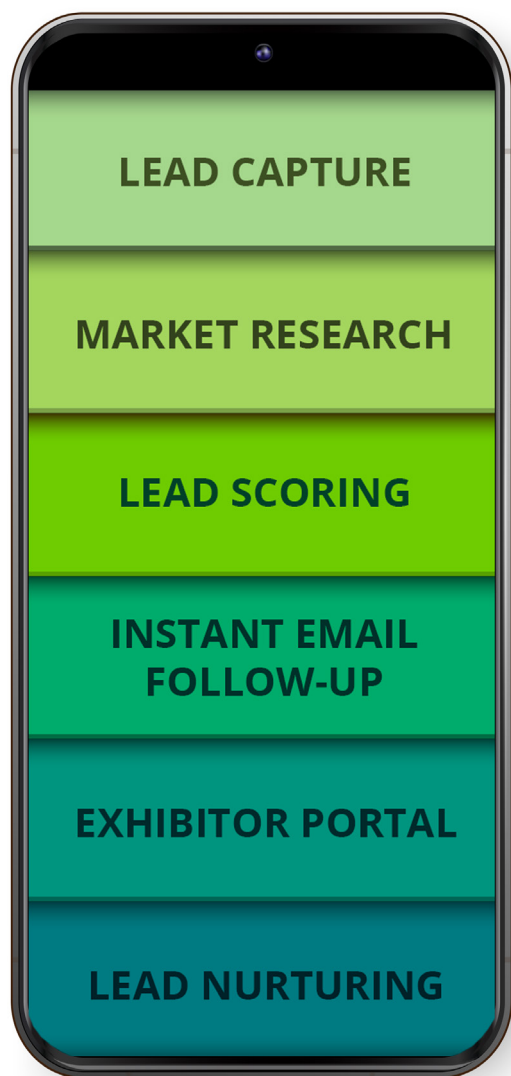# CompuLEAD®

## LEAD MANAGEMENT PRODUCTS CATALOG

### LibLearnX: The Library Learning Experience (LLX)

# 6 Tools to Maximize Your Sales Opportunites

CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!

**LEAD CAPTURE**

**MARKET RESEARCH**

**LEAD SCORING**

**INSTANT EMAIL FOLLOW-UP**

**EXHIBITOR PORTAL**

**LEAD NURTURING**

**1** Collect leads on and off the show floor

**2** Create action codes or survey questions to qualify leads

**3** Score leads to identify your hottest prospects

**4** Send targeted content to educate and inform prospects

**5** Access leads any time

**6** Transfer leads to your CRM for quick lead follow-up

## Equip Your Team With the Right Tools For the Job

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### Show Code: ALAJ23

**Early Bird Pricing Ends: 11/28/22  |  Advanced Pricing Ends: 12/14/22**
**Order Online: compusystems.com/order**

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**EMAIL: exhibitor-support@csireg.com**

CompuSystems

# CompuLEAD®

## LEAD MANAGEMENT PRODUCTS CATALOG

### LibLearnX: The Library Learning Experience (LLX)

## PRODUCT COMPARISON CHART

| | CompuLEAD® App | CompuLEAD® Tablet | CompuLEAD® Kiosk |
|---|:---:|:---:|:---:|
| Scan badges for full contact details | ✓ | ✓ | ✓ |
| Capture demographic data | ✓ | ✓ | ✓ |
| Download app to my own phone | ✓ | | |
| Use app on rented device | | ✓ | ✓ |
| Capture leads off the show floor | ✓ | ✓ | |
| Capture leads in self-serve mode | | | ✓ |
| Pair with wireless printer* | ✓ | ✓ | |
| Qualify leads with action codes/surveys* | ✓ | ✓ | ✓ |
| Add notes to leads | ✓ | ✓ | |
| Send electronic literature* | ✓ | ✓ | ✓ |
| Export leads in CSV format | ✓ | ✓ | ✓ |
| Comply with GDPR* | ✓ | ✓ | ✓ |

*Additional charges may apply

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